



Feeding Bodies. Fueling Minds.™

MSNA SNIP CONFERENCE

May 7-8, 2020

Madden's Resort, Brainerd MN

Early Bird Deadline: April 15, 2020

Any questions please
call the MSNA Office at
877-251-2344

Madden's Resort
11266 Pine Beach Peninsula
Brainerd, MN 56401

Name: _____ MSNA Member#: _____ Industry Member # _____

Preferred Name on Badge: _____

Mailing Address: _____

City: _____

State: _____

Zip: _____

District/Company Name: _____

Please check here to opt out your contact information from our published attendee roster

Phone :(_____) _____ Onsite Contact # _____

Update my contact information

E-mail Address: _____

REGISTRATION FEES:

Includes all sessions, materials and meals

	EB 4/15	After 4/15	OS
___ MSNA School Food Service Member	\$300.00	\$350.00	\$400.00
___ MSNA Industry Partner	\$300.00	\$350.00	\$400.00
___ Non-Member	\$400.00	\$450.00	\$500.00

Cancellations: Refunds must be requested in writing by April 24th. A \$50 cancellation fee will be charged for refunds. No refunds after April 24 or for No Shows.

REGISTER to pay by Credit Card or Check

1. CREDIT CARDS: email registration form with credit card information to info@mnsna.org
MSNA accepts VISA, MasterCard, Discover or American Express

2. CHECK: Send this registration form and payment to:
MSNA SNIP Conference
21997 County Road 141
Kimball, MN 55353

Madden's Resort-Online Hotel Reservations:

www.maddens.com

Hotel Registration Deadline: April 7, 2020

Payment Information: Full package payment is required at the time of reservation request.

Cancellation Policy: You are responsible for your entire stay; early departures or reservation reductions are not refundable. Package payments are refundable minus a \$25.00 cancellation fee if you cancel by April 7, 2020. Any cancellation made after April 7, 2020 will not receive a refund (replacements are gladly accepted). Reservations made after the deadline are non-refundable.

Select Credit Card: MasterCard Visa Discover American Express

*Credit Card # _____ *Expiration Date _____ *CVV _____

*Name on Card: _____

*Billing Address: _____ *State _____ *Zip _____

Billing address MUST be the address associated with the credit card

*Signature: _____ *Total Amount \$ _____

All ** lines must be filled out for credit card processing.

Conference Photos

Attendance or participation in MSNA meetings and other activities constitutes an agreement by the attendee for MSNA's use and distribution of the attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes taken during the conference.

MSNA Non-Endorsement Policy

MSNA does not permit its name, logo or written materials to be copied, republished, excerpted, hypertext-linked to a website, or other-wise used for any commercial purpose, including advertising, or to suggest any endorsement, affiliation or sponsorship of any third-party product or service, without the prior written permission of MSNA.

Nourish to Flourish

Think 3D

A culture exists in every business with more than one employee. *The Power of Culture* is an engaging and interactive session that addresses the critical impact that workplace culture has not only on our potential within our organizations, but also how it is a crucial part of developing a healthy and productive eco-system for our lives.

Think 3D brings to the forefront simple perspective shifts on why it is necessary to invest in our workplace culture in order to maximize our personal and professional potential. A better culture is better for everyone and this central focus within any organization draws alignment between all employees. The results of an evolving culture are increased engagement and employee retention, while driving down attrition and the personal/professional costs associated with high turnover.

Education Sessions

The Power of Culture

- Identify key competencies of a healthy and toxic workplace culture
- Align desired behavioral competencies into the fabric of your culture
- Take steps towards improving your overall cultural engagement
- Identify and action plan overcoming workplace obstacles that are roadblocks to success
- Leverage buy-in in creating a healthier, more productive workplace culture

The Principle of Exposure

- Just how impactful people's past experiences are on who they are today, and why this is often causes unforeseen obstacles
- About the realities inherent in the absence of effective two-way communication, its root, and how to bridge this gap
- That one of the biggest barriers within our personal lives, as well as organizations is the absence of intentional exposure, and how to overcome it
- The mindset needed to push the boundaries in creating new possibilities for organizations
- Techniques and strategies to construct a sustainable path to success

Attitude and Perspective for Success

- To understand how our personal lens effects the way we see the world, and others
- To ensure you're engaging the power of choice, regardless of circumstances
- To be intentional and purposeful regarding your interactions, both in the workplace and at home
- The level of perseverance and determination it takes to truly transform ourselves and our workplace culture
- The absolute importance of constructing the right attitude and perspective in order to gain influence

Coaching for Effectiveness

- Build on one of the most critical skills needed for leaders to effectively develop cultures, teams and their businesses with intention.
- Focus on our P.O.W.E.R. coaching framework
- Develop the tools needed to effectively deliver feedback and coach up those within your sphere of influence.
- Leveraging scenario's that are directly applicable to things we experience on a regular basis.

PRO-CESS: PROgress to sucCESS

- Clearly establish the process needed to bring our desires into fruition.
- Define WANTS, the WORK it will take to achieve it, and measuring the WINS along the way.
- Any time we experience a lack of wins, it most always is preceded by a lack of work, which then begs the challenge to ourselves, do we really want it.
- Customized take away in identifying things and ensure attendee to leave with a clear path of progress on their journey of success.

Activities

Wednesday Evening

5:30PM-6:30pm

Industry Advisory Board (IAB)-Industry Only

The More You Know

This session is for Industry only to talk with peers and to feel comfortable with voicing concerns, issues and successes, either with their segment of business or with MSNA. There will be a discussion on Procurement/bid/RFP's, a topic that continues to be confusing and concerning to all industry members. A Q&A session with Industry Chair Candidates before the 2020 Industry Chair Election.

School Food Service Attendees Only

One Success, One Challenge Networking Hour

This is a time for you to talk with other districts on successes and challenges that you face each day. Come see what we are talking about!

Pizza Party

This fun time is brought to you by our Industry members! Come join us Wednesday night for some pizza, networking, fun and even some karaoke!

Thursday Activities

Golf-9 holes

Players will pay fees at the club house on check in Tee Times begin at 4:03 PM on Thursday May 2nd-\$36.00 +tax w/ Cart. Signup sheets for golf will be available at the registration desk

SNIP FEST

Join us after the conclusion of the day for a relaxing and fun time before dinner to play some board games, have a refreshment and meet up with old friends and make some new ones.

SERVICE PROJECT

We are asking our SNIP Attendees to donate food items and personal hygiene items for the North Central Lakes College Food Pantry, a partner of Second Harvest Heartland North Central Food Bank. This local Brainerd college serves 5500 students and many students experienced food insecurity in the last year. A full list of supplies will be on the website. Bring your items to the registration area.

School Nutrition Foundation Scholarship Raffle

We will again have great raffle items and all monies raised will go to the SNA Foundation for education opportunities for our MSNA members. Tickets are \$5.00 per ticket. Cash or check only.