



A note from the Minnesota School Nutrition Association Industry Advisory Board:

Dear friends,

We invite you to be a part of the Minnesota School Nutrition Association (MSNA) as an Industry Member. MSNA represents over 3,000 school nutrition professionals across the state who work together to help provide high-quality, low-cost meals to students. We consider MSNA to be a very important conduit for networking, learning and creating critical partnerships in the K12 segment.

Under the leadership of 2019-20 President Vickie J. Speltz, membership in MSNA is at an all-time high. Industry participation in MSNA is critical to support the hard working school nutrition professionals in their roles. Whether providing menu planning resources or sourcing ingredients, designing and equipping kitchens, training and protecting staff, or providing any one of a myriad of other goods and services, we are all rewarded by working together to help provide safe, healthy & nutritious meals for our kids.

The coming year will be full of opportunities, resources and events for you to join foodservice professionals continuing to positively impact children in our schools. We hope you will consider participating in and supporting these efforts.

Please carefully review all levels of membership on the following application. Also, note that manufacturers MUST be members of MSNA in order to receive the discounted membership rate for a booth at the MSNA Annual Conference, even if a broker represents you.

Thank you for joining us as we continue to collaborate and energize members of MSNA.

Our best to you in the coming year –

Mary Ann Dammann, MSNA Industry Chair-KeyImpact Sales & Systems
Michelle Crumbaugh, Primero Edge/Cybersoft Technologies

Mike DeRosia, Vader & Landgraf, Inc

John Jurichko, ATS& R Architects

Janelle Nash, Brakebush Brothers
Heather Yanta, Indianhead Foodservice Distributor

“Be so good they can't ignore you.” ~ Steve Martin



Minnesota School Nutrition Association (MSNA)

2020 Corporate Industry Membership Application

PLEASE PRINT:

Membership Contacts: (2 per company)

Primary Contact:

Corporate Company: _____

Broker Name if applicable: _____

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone# _____

E-Mail:(required) _____

Secondary Contact: (Must be in same company)

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone # _____

E-Mail:(required) _____

Check one:

New Member _____

Renewal _____ Membership Number _____

Choose Membership Package:

_____ **Industry Partner** \$400.00

- Membership only

_____ **Premier Partner** \$1150.00

- Membership
- 1 exhibit booth at 2020 State Annual Conference
(Membership must be in place by June 1, 2020)

_____ **Elite Partner** \$2200.00

- Membership
- 1 exhibit booth at 2020 State Annual Conference
- 1 registration for 2020 SNIP Conference
- Sponsorships for all events
- Listing on sponsorship page in Thymes and for events
(Membership must be in place by June 1, 2020)

Annual Membership runs January 1- December 31, 2020

Check your company description(s): This will be used for the search engine on the MSNA website

<input type="checkbox"/>	Beverages	<input type="checkbox"/>	Food/Fruits/Vegetables
<input type="checkbox"/>	Broker	<input type="checkbox"/>	Food Snacks
<input type="checkbox"/>	Clothing	<input type="checkbox"/>	Furniture/Food Courts
<input type="checkbox"/>	Computer/Hardware	<input type="checkbox"/>	Manufacturer
<input type="checkbox"/>	Computer/Software	<input type="checkbox"/>	Manufacturer Rep
<input type="checkbox"/>	Consultant/Architect	<input type="checkbox"/>	Janitorial
<input type="checkbox"/>	Dairies	<input type="checkbox"/>	Paper Supplies
<input type="checkbox"/>	Dealer	<input type="checkbox"/>	POS Equipment
<input type="checkbox"/>	Distributor	<input type="checkbox"/>	Promotional Items
<input type="checkbox"/>	Education/Training	<input type="checkbox"/>	Resource Agency
<input type="checkbox"/>	Equipment Repair Services	<input type="checkbox"/>	Service Agent
<input type="checkbox"/>	Equipment Small wares	<input type="checkbox"/>	Uniforms
<input type="checkbox"/>	Equipment Large	<input type="checkbox"/>	Other
<input type="checkbox"/>	Food/Dry Goods	<input type="checkbox"/>	

Mail your completed application and payment to:
MSNA Industry Membership
21997 County Road 141
Kimball, MN 55353

Payment Information:

1. Checks payable to: MSNA

Credit Card-Visa, MasterCard, Discover, AmEx

*Name on Card: _____
 Card # _____ Exp. Date: _____ CVV _____

*Credit Card Billing Address: _____

*City: _____ *State: _____ *Zip: _____

Signature: _____

Date: _____

***Billing address must match card holder name**



MSNA 2020 Industry Membership Benefits

The Minnesota School Nutrition Association (MSNA) is the professional association for school food service employees and allied groups in our state.

- Who Can Join?
Organizations or Industry vendors that provide goods and services to school nutrition professionals and child nutrition programs.
 - Manufacturers of food or beverage products
 - Equipment manufacturers
 - Computer hardware/software and other technology companies
 - Foodservice suppliers and small ware companies
 - Brokers and Distributors
 - Organizations that provide consulting services to the school nutrition profession
- Company membership includes two transferable memberships.

Membership Levels

- Elite Partner Membership: Annual Dues - \$2200.00
 - Membership
 - 1 exhibit booth for annual state conference show
 - 1 SNIP Conference Registration fee
 - Sponsorships-for all conference events
 - Listing on sponsorship page in the Thymes
 - Membership must be in place by June 1st
- Premier Partner Membership: Annual Dues - \$1150.00
 - Membership
 - 1 exhibit booth for annual state conference show
 - Membership must be in place by June 1st
- Industry Membership: Annual Dues - \$400.00

All membership in MSNA provides you access to:

- Member exhibit booth rate of \$775 at MSNA Annual State Conference (nonmembers \$1175)
- Subscription to the Association's quarterly newsletter, the "*MSNA Thymes*,"
- Electronic Directory of MSNA Executive Board members
- MSNA event calendar
- Electronic directory of MSNA Chapter Presidents and contact information
- Discounted Registration Fees for MSNA events:
 - Industry Conference
 - Legislative Conference
 - Annual Conference
 - Nutrition Conference.

- Your name/company/logo listed on the MSNA website “*Industry*” section with contact information
- Link to *your* company website *from* the MSNA website “*Industry*” section
- Access to handouts, presentations and relevant industry materials
- Minnesota School Food Service Directors are encouraged to support MSNA vendor partners
- Opportunities to serve on MSNA Committees
 - Annual Conference
 - Nutrition Conference
 - Public Policy/Legislative Conference
 - Industry Conference
 - Member Services Committee
- Opportunity to apply for MSNA Industry Advisory Board
- Opportunity to attend training sessions and workshops to network & further develop your industry knowledge and skillset
- Opportunity to support school food service in Minnesota through MSNA

****Please carefully review all levels of membership on the application. Also, note that manufacturers MUST be members of MSNA in order to receive the discounted membership rate for a booth at the MSNA Annual Conference, even if a broker represents you.**

Annual Membership period
January 1, 2020 - December 31, 2020
(No pro-rating)