



A note from the Minnesota School Nutrition Association Industry Advisory Board:

Dear friends,

This is a very exciting time to be a part of the school foodservice industry in the state of Minnesota. The Minnesota School Nutrition Association (MSNA) represents over 3,000 school nutrition professionals who work together to help provide high-quality, low-cost meals to students across the state. The value and impact of MSNA membership is great, with Amy Thering serving as MSNA President and an all-time high in MSNA members this year

MSNA provides a very important conduit for networking, learning and creating critical partnerships in the K12 segment. We enjoy seeing how our association efforts help the hard-working school nutrition professionals in our state, with resources for everything from menu planning and ingredient sourcing to designing and equipping kitchens and training and protecting professionals or a myriad of other goods and services. We are all rewarded by working together to help provide safe, healthy & nutritious meals for our kids.

This year will provide vast opportunity for you to join other foodservice professionals at conferences, committee meetings and events to help continue the positive impact for children in our schools. We hope you will consider participating and supporting these efforts .

Please take a moment now to submit your 2019 MSNA Industry application and join us as we continue to collaborate and energize with members of MSNA.

*“Be so good they can’t ignore you.”
Steve Martin*

Our best to you in the coming year –

Mary Ann Dammann, MSNA Industry Chair-Key Impact Sales
Michelle Crumbaugh, Primero Edge/Cybersoft Technologies
Mike DeRosia, Vader & Landgraf, Inc
Steve Martel, General Mills
Dee Townsend, Apex Commercial Kitchen
Heather Yanta, Indianhead Foodservice Distributor



Minnesota School Nutrition Association (MSNA)

2019 Corporate Industry Partner

Membership Application

PLEASE PRINT:
Membership Contacts: (2 per company membership)

Primary Contact:

Company: _____
 Broker: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax# _____
 E-Mail:(required) _____

Secondary Contact: (Must be in same company)

Company: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax# _____
 E-Mail:(required) _____

Check one:

New Member _____
 Renewal _____ Membership Number _____

Choose Membership Package:

- | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <input type="checkbox"/> Industry Partner | \$400.00 |
| <ul style="list-style-type: none"> • Membership only | |
| <input type="checkbox"/> Premier Partner | \$1150.00 |
| <ul style="list-style-type: none"> • Membership • 1 exhibit booth at 2019 State Annual Conference | |
| <input type="checkbox"/> Elite Partner | \$2200.00 |
| <ul style="list-style-type: none"> • Membership • 1 exhibit booth at 2019 State Annual Conference • 1 registration for 2019 SNIP Conference • Sponsorships for all events • Listing on sponsorship page in Thymes and for events | |

Membership dues are January 1- December 31, 2019

Check your company description(s):

This will be used for the search engine on MSNA Website

- | | |
|----------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Beverages | <input type="checkbox"/> Broker |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Computer Hardware |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Consultant/Architect |
| <input type="checkbox"/> Dairies | <input type="checkbox"/> Dealer |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Education/Training |
| <input type="checkbox"/> Equipment Repair Services | |
| <input type="checkbox"/> Equipment Large | <input type="checkbox"/> Equipment Small |
| <input type="checkbox"/> Food/Dry Goods | <input type="checkbox"/> Food/Fruits/Vegetables |
| <input type="checkbox"/> Food/Snacks | <input type="checkbox"/> Furniture/Food Courts |
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Manufacturer's Rep |
| <input type="checkbox"/> Janitorial | <input type="checkbox"/> Paper Supplies |
| <input type="checkbox"/> POS Equipment | <input type="checkbox"/> Promotional Items |
| <input type="checkbox"/> Resource Agency | <input type="checkbox"/> Service Agent |
| <input type="checkbox"/> Uniforms | <input type="checkbox"/> Other _____ |

Mail your completed application and payment to:
MSNA Industry Membership
21997 County Road 141
Kimball, MN 55353

Payment Information:

1. Checks payable to: MSNA
 Credit Card-Visa, MasterCard, Discover, AmEx

*Name on Card: _____

Card # _____ Exp. Date _____

*Credit Card Billing Address: _____

*City: _____ *State: _____ *Zip: _____

Signature: _____

Date: _____

***Billing address must match card holder name**



MSNA 2019 Industry Membership Benefits

The Minnesota School Nutrition Association (MSNA) is the professional association for school food service employees and allied groups in our state.

- Who Can Join?
Organizations or Industry vendors that provide goods and services to school nutrition professionals and child nutrition programs.
 - Manufacturers of food or beverage products
 - Equipment manufacturers
 - Computer hardware/software and other technology companies
 - Foodservice suppliers and small ware companies
 - Brokers and Distributors
 - Organizations that provide consulting services to the school nutrition profession
- Company membership includes two transferable memberships.

Membership Levels

- Elite Partner Membership: Annual Dues - \$2200.00
 - Membership
 - 1 exhibit booth for annual state conference show
 - 1 SNIP Conference Registration fee
 - Sponsorships-for all conference events
 - Listing on sponsorship page in the *Thymes*
- Premier Partner Membership: Annual Dues - \$1150.00
 - Membership
 - 1 exhibit booth for annual state conference show
- Industry Membership: Annual Dues - \$400.00

All membership in MSNA provides you access to:

- Member exhibit booth rate of \$775 at MSNA Annual State Conference (nonmembers \$1375)
- Subscription to the Association's quarterly newsletter, the "*MSNA Thymes*,"
- Electronic Directory of MSNA Executive Board members
- MSNA event calendar
- Electronic directory of MSNA Chapter Presidents and contact information
- Discounted Registration Fees for MSNA events:
 - Industry Conference
 - Legislative Conference
 - Annual Conference
 - Nutrition Conference.
- Your name/company/logo listed on the MSNA website "*Industry*" section with contact information
- Link to *your* company website *from* the MSNA website "*Industry*" section
- Access to handouts, presentations and relevant industry materials

- Minnesota School Food Service Directors are encouraged to support MSNA vendor partners
- Opportunities to serve on MSNA Committees
 - Annual Conference
 - Nutrition Conference
 - Public Policy/Legislative Conference
 - Industry Conference
 - Member Services Committee
- Opportunity to apply for MSNA Industry Advisory Board
- Opportunity to attend training sessions and workshops to network & further develop your industry knowledge and skillset
- Opportunity to support school food service in Minnesota through MSNA

***Membership period is for the 12 month period:
January 1, 2019 - December 31 2019**