Food Distribution Program 101 with Jeanette Johnson-Reed



Food Distribution Program Basics

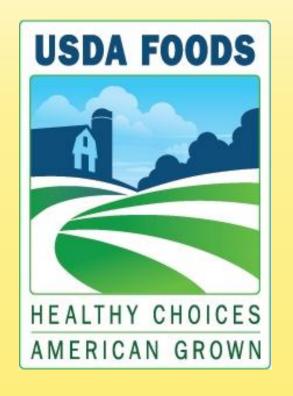
- Overview
 - USDA Food Distribution Program
 - Minnesota's Food Distribution Program
- How to Participate
 - Communication
 - Surveying
 - Tracking & Rebating
- Planning Your Next Steps
- Questions and Answers



USDA Foods Overview

Commodity Program has a new name and logo:

USDA Foods





Overview

United States Department of Agriculture (USDA)

- Provide nutritious foods to our nations children by additional non-cash assistance to schools in the form of USDA Commodities.
 - Foods must be of Domestic origin
- Provide price support for American farmers by removing surplus commodities from the market.
 - 60% of USDA Foods must be defined as surplus



USDA Foods are helping schools meet challenges...

USDA Foods Reflect:

- **✓ IOM Recommendations**
- ✓ Meal Pattern Changes
- ✓ Dietary Guidelines for Americans





USDA Foods

Reducing Sodium in Cheese

Current Na/28g	SY12 *Na/28g	LOW SODIUM CHEESE BLEND /PROCESS PRODUCTS
422	240	Cheese 30 Loaves
450	225	Cheese Blend, Amer/Skim Milk Reduced Fat, Yellow
450	225	Cheese Blend, Amer/Skim Milk Reduced Fat, White
422	240	Cheese, Pasteurized American, Sliced White
		, , , , , , , , , , , , , , , , , , ,
422	240	Cheese, Process, Sliced, Yellow



USDA Foods Newest Improvements



Reducing Sodium in Vegetables

- SY2012 ALL canned vegetables and tomato products</= 140mg/4 oz
- Some vegetables with no salt added:
 - All Frozen and Fresh Vegetables



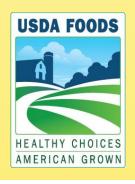


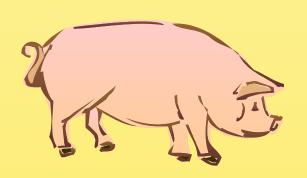
USDA Foods: Improvements

Reducing Sodium



- * Reduced-sodium turkey ham 460 mg/2 oz (-19%)
- Researching lower sodium ham products







USDA Foods: Improvements

Reducing Fat

- √ 96-97% lean ham
- √ 95% lean turkey ham
- √ 95% lean beef patties
- ✓ Substituted white meat for chicken skin in processed poultry products

- Eliminated trans fats in frozen potatoes
- ✓ Added a fat free potato wedge
- ✓ Low fat bakery mix
- ✓ Eliminated shortening
- ✓ Reduced fat cheese products
- ✓ Peanut Butter transfat free



USDA Foods are helping to meet your challenges...

oriali originali di la contra di									
Ingredient	100 svg	Commercial Price/ingredient	USDA Food Value/ingredie nt + dist costs						
Rotini, dry Whole Grain	20 lbs	\$34.53	\$12.66						
Chicken, diced, cooked	20 lbs	\$81.80	\$41.05						
Tomatoes, canned, diced	2 #10	\$7.98	\$7.41						
Tomato sauce, canned	2 #10	\$6.73	\$5.55						
LMPS Mozzarella Cheese	5 lb	\$12.04	\$7.90						
Parmesan Cheese	2 cups	\$1.88	\$1.88						
Total		\$144.96	\$76.45						
Cost per entrée		\$1.45	\$0.76						



Education Over 45% cost savings!



Minnesota's Food Distribution Program

Goal:



 To enable Minnesota schools to effectively and efficiently utilize their commodity entitlement.

Minnesota USDA Foods Supply Chain

Regular USDA Foods Model:

State Designated Warehouse → Commercial Distributor → School

Fee-For-Service:

Processor → Commercial Distributor → School (or Processor → School)

Minnesota Rebate Program:

Commercial Distributor → School

Department of Defense (DoD Fresh):

FFAVORS Ordering System → DoD Contracted Produce Vendor → School

Regular USDA Foods Distribution Channel

- Over 100 Types
- Delivery Availability: August April
- Distributor Selection
 - Shipping and Handling Fee Applies
 - Deadline (May 15th)
- Tracking and Reconciliation

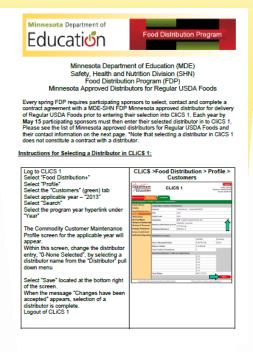




Regular USDA Foods Distribution Channel

- Distribution Routed to State Contracted Warehouse (Newport Cold Storage)
 - Schools contract and collaborate with approved distributors to manage the inventory and delivery of USDA Foods from Newport Cold Storage to the school.









Fee-For-Service Beef and Pork only



Managed between Schools and Manufacturer Representatives or Brokers:

- 1. Schools Determine End Products and Quantity
- 2. Schools work with broker to calculate amount of raw Commodity amount to be ordered or entered in the CLiCS preference survey.
- 3. School Arranges for Receipt / Delivery of End Products
- 4. Schools Pay Fee-For-Service processing charge and Shipping
- 5. Tracking and Reconciliation by the school is essential to ensure receipt
- 6. State collects monthly processing reports from brokers or processors to ensure zero inventory at year end. But we don't know if you actually received the end product.
- 7. School to reconcile ordered vs received regularly.



Minnesota Rebate Program (Exclusive to MN)

- Cash Rebates Available For Over 1000 Products
- Sponsors Utilize Commodity Entitlement With Commercially Available Foodservice Products.

Surveys are Commitments to Purchase

 Sponsors Manage Rebates in CLiCS 1 Following Product Purchases.

Survey management guides available

Minnesota Department of The Minnesota Rebate Program (MRP) distribution model, approved only for Minnesota by the United The namesota regate regate (near) usunuation more, approved they to minimise up the control States Department of Agriculture (USDA), offers a state-administered rebate system where sponsors utilize desired entitlement amounts for the school year by committing to purchase quantities of unice desired entinement amounts for the school year by committing to purchase quantities or approved commercial products, arranged in rebate groups, from approved USDA manufacturers or application of the product of approved curinnercal products, arranged in reside groups, from approved GOLM Instituted accepting USDA Foods). Sponsors are able to make their commitments by responding to Product Conditions of Conditions of the Product Condit (accepting USDA 10003), openions are due to make their communities by responsing to Froundational Preference Surveys in the Cyber-Linked Interactive Child Mutrition System 1 (CLiCS 1) and then Preference surveys in the Cyber-Linked interactive Child Number System (CLICS)) and unen-working directly with their commercial foodservice distribution partners to purchase the selected working directly with their confinercial toouservice distribution partners to purchase the selected approved products commercially. Sponsors use CLICS 1 to manage or release rebate claims, as well approved products commercially, operators use out to marrage or release revale claims, do went as monitor and track available rebate dollars throughout the school year. Eligible rebate claims are paid as monitor and track available repate dollars throughout the school year. Eligible repate claims at by the Minnesola Department of Education (MDE) Food Nutrition Service (FNS) when full value Please remember when selecting desired products from Product Preference Surveys in CLICS 1. entitlement can be used towards any product listed within the selected rebate group. Please check for availability of approved MRP Products with your distribution system. SY 2013 CLICS 1 MRP Product Preference Survey List Product Preference Survey 6 – Potato Products Dates: Open Now to 4/15/2012 (Select link below per approved Rebate Group(s) / Products MRP manufacturer for website-Select rebate link below to review Broker Rep Contact Information SY2013 approved products per Have a product question? (Please select link below per manufacturer for broker contact informatic Potato Products Potato Products Advantage Waypoint Potato Products Lamb Weston Potato Products Potato, Sweet Potato Products

DoD Fresh







US Defense Logistics Agency

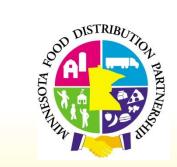
- domestically grown
- fresh produce
- Directly to schools.



Offered to All schools

Minnesota has 84 districts participal





Partnership Overview





Rebate Product Manufacturers





Pork & Beef Re-Processors (Brokers)

Minnesota Department of

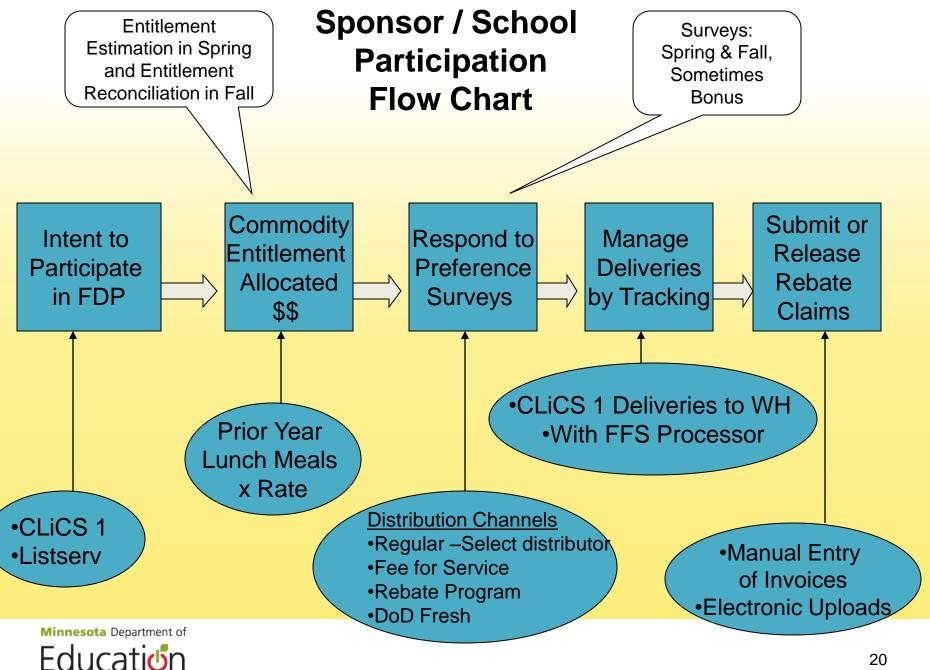


RFS Delivers Best Care Anywhere Rogers	Reinhart-Rogers Nancy Pucci NJPucci@rfsdelivers.com; (800) 718-3966 www.rfsdelivers.com
Roma of Minnesota (Performance Foodservice Inc.)	Roma of Minnesota (Performance Foodservice Inc.) Matt Pronschinske mpronschinske@pfgc.com; 651-503-9677
Southwest Wholesale Company	Southwest Wholesale Co Mike Ellingson swwholesale@knology.net ; (507) 532-5787
System of the state of the stat	Sysco Minnesota Scott Grant Grant.Scott@min.sysco.com; (612) 834-5721 www.Syscomn.com

Lisa Skari; Lisa.skari@nd.sysco.com;

How to Participate

- Process Flow Chart
- Use of CLiCS 1 to Survey and Track



CliCS 1 and FFAVORS

- Surveying (All 4 models)
 - Survey Mgmt. Screens
 - Responding to a Survey
- Tracking (Regular USDA Foods Model)
 - Customer Order Summary Screen
 - Tracking Commodity Orders
 - Tracking Spreadsheet located on website
- Rebating (Minnesota Rebate Program Model)
 - Rebate & Payments screens
 - Submit Rebate Claims
 - Releasing a Rebate Claim
- Department of Defense Fresh Fruit and Vegetable Ordering System (DoD / FFAVORS)

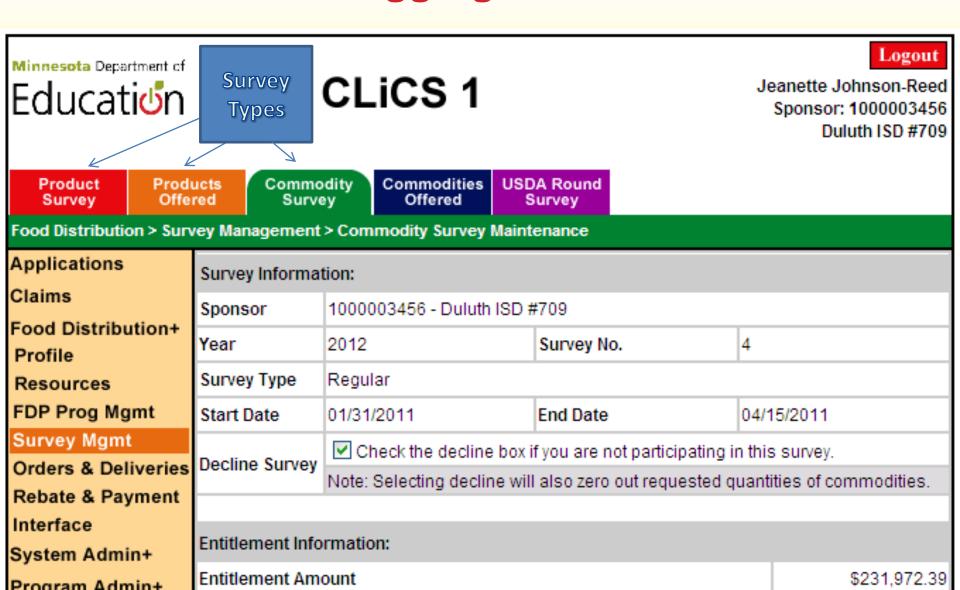


Responding to Surveys in CLiCS 1

(Placing your orders)



Surveying in CLiCS is... Collection of Aggregated Orders for MN



Name				ID	,,			Surveyed	l	Ordered	
BEEF FINE GROUND FRZ CTN-40 LB				<u>100158</u>	Α	\$99.75		()	0	
Jul:	n/a	Aug:	0	Sep:	0	Oct:	0	Nov:	0	Dec	0
Jan:	0	Feb:	0	Mar:	0	Apr:	0	May:	May: n/a		n/a
										N	1onths
	ISH STRIP 4/10 LB	S BRI	OVN RDY		<u>100201</u>	Α	\$148.60		—		railable. ority Wins!
Jul:	n/a	Aug:	0	Sep:	0	Oct:	0	Nov:	0	Dec	0
Jan:	0	Feb:	0	Mar:	0	Apr:	0	May:	May: n/a		n/a
CHIC	KEN DICED	CTN-	40 LB		<u>100101</u>	Α	\$98.60		()	0
Jul:	n/a	Aug:	0	Sep:	0	Oct:	0	Nov:	0	Dec	0
Jan:	0	Feb:	0	Mar:	0	Apr:	0	May:	n/a	Jun:	n/a
CHICKEN FAJITA STRIPS CTN-30 LB			<u>100117</u>	Α	\$58.85		()	0		
Jul:	n/a	Aug:	0	Sep:	0	Oct:	0	Nov:	0	Dec	
Jan:	0	Feb:	0	Mar:	0	Apr:	0	May:	n/a	Jun:	24 n/a

Tracking of final order amounts and delivery dates based on your survey suggestions





What happens when a truck is ordered and it arrives in Minnesota?

Warehouse

Delivery



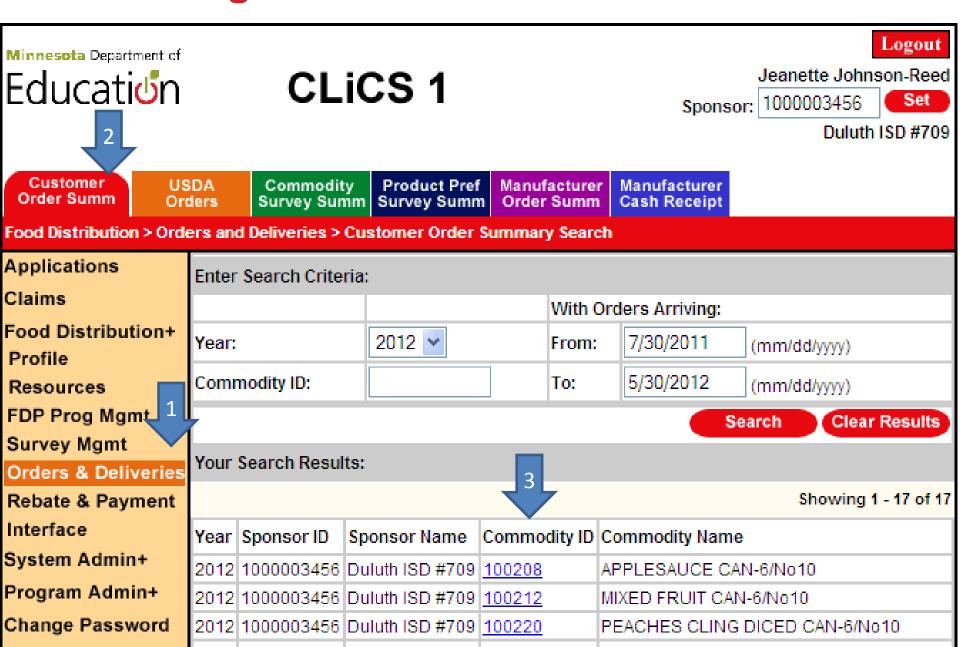
CLiCS Notice of Allocation to Each Distributor

Distributors

CLiCS Notice of Allocation to Each School / District



Tracking of actual/final Orders in CLiCS 1



Tracking Details for Applesauce

Date is only visible when delivered to

Change	Password
Reports	

Direct Certification

Verification Reporting

DHS

	Survey No.		31 Survey C 100		Warehouse			
	Order No.	Orde	ered	Expe	ected	Rec	eived	Last Updated
		Qty	Date	Date Qty [Date Qty		Date	Date
ı	23	32	02/15/2012	32	02/15/2012	32	02/07/2012	02/12/2012
	24	33	02/15/2012	33	02/15/2012	33	02/09/2012	02/14/2012
	25	33	02/29/2012	33	02/29/2012	33	02/20/2012	02/24/2012
	26	2	02/29/2012	2	02/20/2012	2	02/20/2012	03/13/2012
	27	0	03/15/2012	0	03/15/2012	0	03/07/2012	11/21/2011
	28	19	03/31/2012	19	03/31/2012	12	03/20/2012	03/13/2012
	29	0	03/31/2012	0	03/31/2012	0	03/20/2012	11/21/2011
	30	2	03/31/2012	2	03/31/2012	2	03/21/2012	04/02/2012
	Total	121		121		114		

Total Quantity

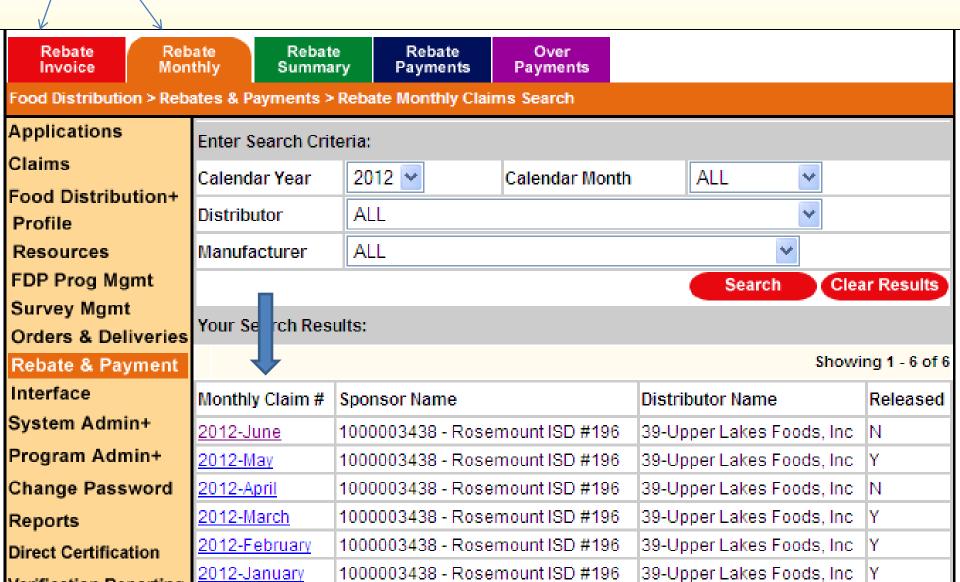
Ordered	Expected	Received
121	121	114



Minnesota Rebate Program

How to Submit your Rebate Claim

Rebate Form based on Distributor Purchase Record Upload



Rebate Claim to be Released for Payment

Summary Information	
Year	2012
Sponsor	1000003438 - Rosemount ISD #196
Distributor ID	39-Upper Lakes Foods, Inc
Monthly Rebate Claim #	2012-June
Release	

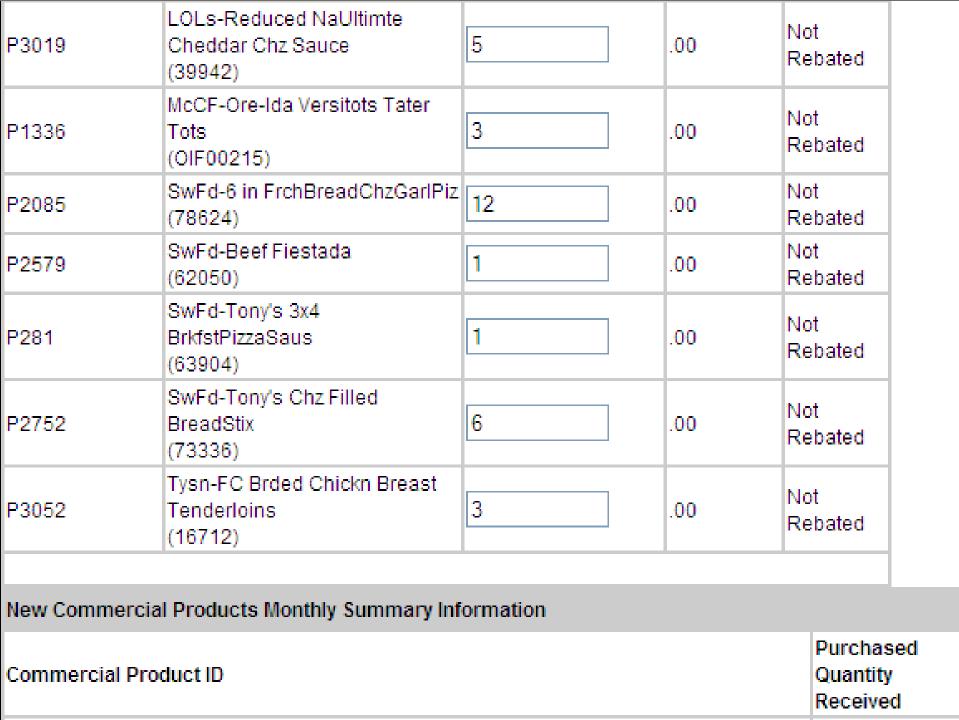
Commercial Pr	roducts Monthly Summary Informa	ation			
Commercial Product ID	Commercial Product Name	Purchased Qu Received	iantity	Quantity Rebated	Rebate Status
P2511	BBBS-Cinnamon SwtRollDough Whole Grain (12122)	1		.00	Not Rebated
D.4070	BBBS-Multi-Grain Loaf			00	Not

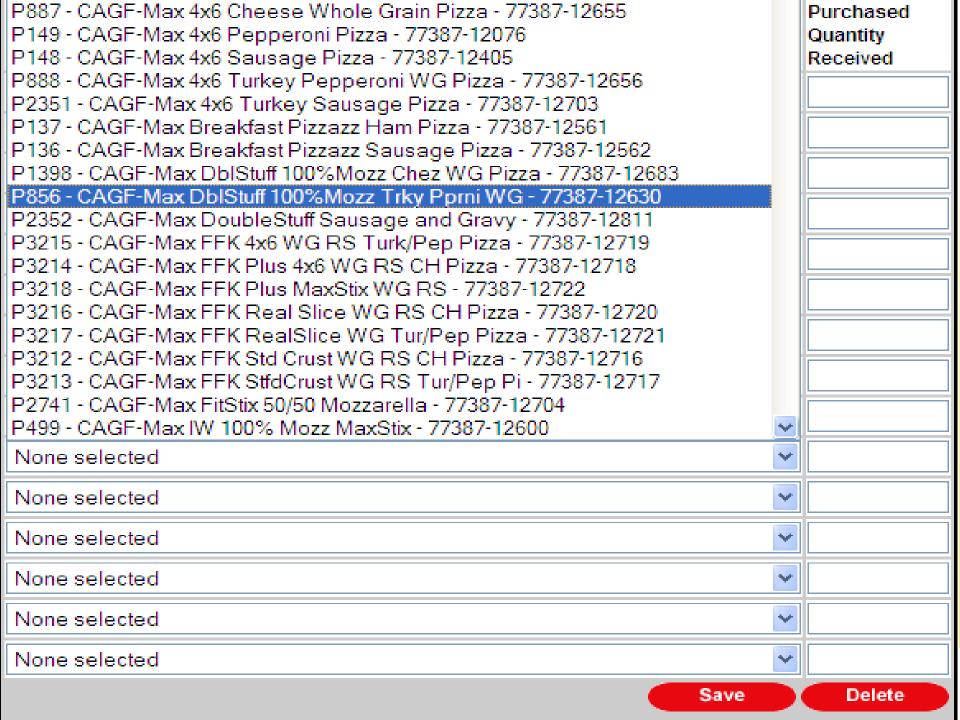
(21433)

3

.00

Rebated





Fresh Fruit and Vegetable Ordering System (FFAVORS)



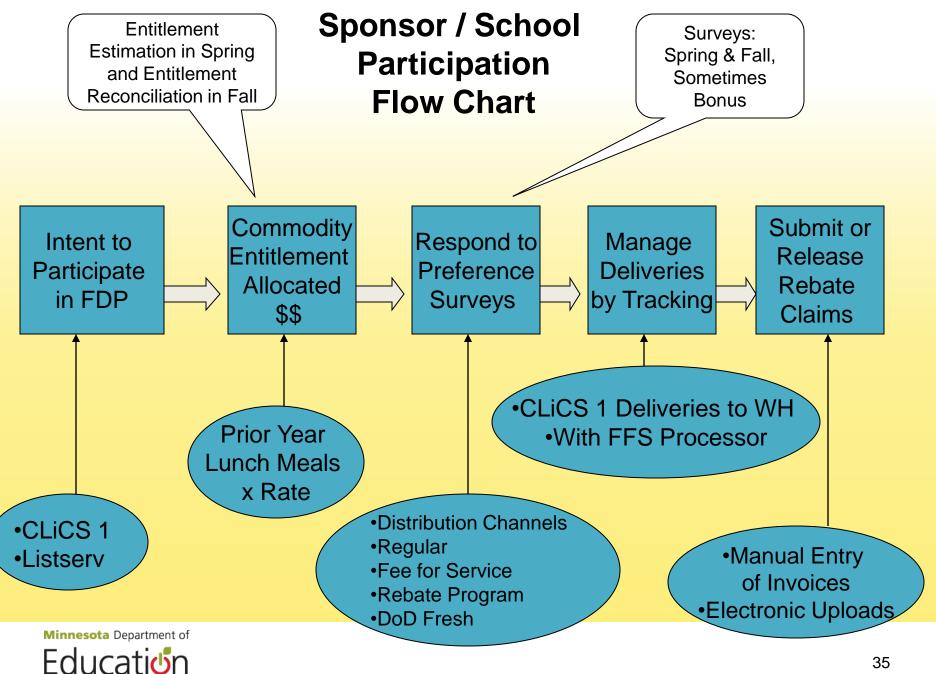
US Defense Logistics Agency

- domestically grown
- fresh produce
- Directly to schools.



- 1. Place orders on FFAVORS
- 2. Notify regular produce company to offset quantities
- 3. Use local products when possible

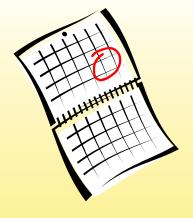




Annual Timelines

Spring Preference Surveys (Schools)

Available Beginning in January/February;
 Close on April 15



Fall Preference Surveys (Schools)

Available Beginning in September;
 Close on September 30

Distributor selection in CLiCS for Regular USDA Foods – May 15

Contact Minnesota Food Distribution

- MN Department of Education Website
 - www.education.state.mn.us
- USDA Food Distribution Home Page
 - www.fns.usda.gov/fdd
- CLiCS 1 Website
 - <u>https://fns.state.mn.us</u>
- MDE-FNS-FDP email address
 - fns.fdp@state.mn.us
- Food Nutrition Service Phone Numbers
 - **651-582-8526**
 - **1-800-366-8922**

Questions & Answers

Let's Further Review USDA Foods Toolkit for School Nutrition Professionals Resource Homepage

CLiCS 1 Website https://fns.state.mn.us

MN Department of Education Website www.education.state.mn.us

