



2020 Elections

In This Issue:

2020 Elections

President's
Message

Conference Corner

National Nibbles

Whats Happening

The Leadership Development Committee (LDC) lead by immediate past state MSNA President Amy Thering, Anoka, Sherri Knutson, SNS, Rochester, Erin George, St. Paul, Tammie Colley, Bemidji and Michele Hawkinson, Tracy announces the 2020-2021 slate of officers for the the 2020 election that will be held May 1-15, 2020.

Vice President

- Michele Hawkinson, Tracy ISD
- Cheryl Pick, Foley ISD

Secretary/Treasurer

- Deanna Cooley, Princeton ISD
- Vickie J. Speltz, Lewiston/Altura ISD

Leadership Development Committee

- Beth Bergacker, ISD 196
- Kerry Crawford, Hopkins ISD
- Valerie Johns, Eden Prairie ISD
- Jennifer Walters, RD, SNS, Winona ISD

RULES

- To be eligible to vote you must be a SNA/MSNA member in good standing as of March 30, 2020.
- You must enter a valid SNA ID number to be qualified to vote.
- You may only vote once.
- Voting will be conducted May 1-15, 2020

MSNA will be conducting the election via online voting. A Survey Monkey link will be emailed to

all MSNA members (no Industry members).

When the election opens on the morning of May 1, you should look for an email sent from Survey Monkey. If you don't receive the initial email in your inbox, first check your "spam," "clutter" and "other" folders. If you still can't find the email? Don't give up—there are some simple steps to get what you need to participate in this important election.

It's possible you did not have a valid, individual email address in your SNA record as of April 30th or, you might have changed your email since last updating your member profile, or you might have a shared email address with other members of your cafeteria or district.

Here is what you can do:

- Update your email address by visiting [SNA](#)
- Click on the red "Login to my account" button, Check that your member profile includes an accurate, individual email address that is unique to you (or your family)
- If your email address was inaccurate or missing, or if the information was correct but you still didn't receive the election email please contact the MSNA office, toll-free, 877-251-2344 or via email at minnsna@gmail.com to assist you.

Full Election coverage starts on page 3

SNA New Board members

The School Nutrition Association (SNA) has announced the 2020 election results for the Association's top leadership positions. These leaders will be installed this summer during SNA's Annual National Conference (ANC) in Nashville, TN., and will serve under the leadership of incoming President Reginald Ross, SNS.

To see all the new SNA board of directors, [click here](#).

Vice President

Lori Adkins, SNS
Oakland Schools, MI

Secretary/Treasurer

Stephanie Dillard, MS, SNS
Geneva County Board of Education
Geneva, AL

Midwest Regional Director

Lynelle Johnson, RD, SNS
Williston Public School District #1,
Williston, ND

President's Message



Vickie J. Speltz
MSNA President

Hello Everyone!

COVID-19, COVID-19 COVID-19!

Who would ever have thought that this would be what is happening in our schools or world at this time? A global pandemic.

I want to personally thank all of you from the bottom of my heart for your hard work and dedication to your school districts. Your workload doubled over night. You truly are superhero's coming up with meals and how to distribute in a short amount of time.

I know that you all are working hard and after two plus weeks, the meal counts are going up and the work is wearing everyone out. You all are very good people, what you are doing is making the difference in the life of our students. We can get through this together. Please know that all districts are going through this and you are not alone.

Keep in mind as you are working in your kitchens

1. Practice social distancing as best as you can
2. As food service people we certainly know how to wash our hands often
3. Cover your cough, avoid touching your eyes, nose or mouth.
4. Please if you are sick stay home.

A heartfelt thank you to our industry members and even those who are not members. I can say from personal experience that they have been scrambling to help us all out. I have been very pleased with my vendors they have gone the extra mile.

MN Department of Education- thank you for working long hours and on the weekends to get us prepared for the paperwork that goes along with the nations crisis. We appreciate you.

MSNA is still working hard during this outbreak. I would like to let the members know that we have some very good news. April 15th, 2020 our new website will be up and running. This is so exciting for us all. Please if you get the chance send a thank you message to our great firm CJPR (Liz and Robby) and Sharon Maus for the long hours they put in to getting this up and running for us. Check it out. You are going to love it. It will be the same website address at www.mnsna.org.

Again thank you members for your hard work. People appreciate you now more than ever.
Be proud of yourselves. I am very proud of all of you.

Remember to "Be Amazing"!

Always,

Vickie Speltz



Feeding Bodies. Fueling Minds.™



Meet The Candidates

Vice President

Michele Hawkinson

Child Nutrition Director, Tracy Area Schools

MSNA PARTICIPATION:

Hiawatha Chapter 2 President (2018/2020)

MSNA Hiawatha Chapter 2 Past President (2016/2017)

Leadership Development Committee (2020)

Has attended numerous state annual conferences, nutrition conference and skills camp.

- SNA Level 3 Certificate Holder

GOALS:

1. Support all board members in whatever way is needed to get the job done.
2. To actively increase membership in SNA/MSNA and promote the professional development opportunities to actively engage our members.
3. To continue to learn all I can about being a great leader from the board who are doing the job and to do a great job.

I am a strong leader and being a Food Service Director for over 25 years I have learned you must be ready for anything! You need to make the best decision at a moment's notice, and you must be able to change things to make it work with what you have. I have good listening skills and work to find solutions to all issues that arise.



Michele Hawkinson

Cheryl Pick

Child Nutrition Director, Foley Public Schools

MSNA PARTICIPATION:

Northland Chapter 36 President (2018-2019)

Northland Chapter 36 Vice President (2017/2018)

Boot Camp Committee (2013)

Annual Conference Committee-Registration (2018)

Annual Conference Committee-Exhibit Vendor Show-Co Chair (2019)

Annual Conference Committee-Exhibit Vendor Show- Chair (2020), MSNA Trainer Network

Has attended numerous state annual conferences, SNIP Industry, legislative, nutrition conference and skills camp

- Certified Dietary Manager (24 years)
- SNA Level 4 Certificate
- Association of Nutrition & Foodservice Professionals
- School Nutrition Directors of MN
- SNA State Director of the Year (2019)

GOALS:

1. Professional Development: Assist members as needed to get the credits required for them
2. Leadership Skills: Collaboration, Networking, assisting with conferences and publications
3. MSNA Strategic Plan: Continue to move it forward to succeed

I feel the leadership roles that I have acquired for MNSA over the past 20 years will assist me with being Vice President if elected. My experience, skills and motivation will assist me in serving on the MSNA Executive Board



Cheryl Pick

Meet The Candidates

Secretary/Treasurer

Deanna Cooley

Director of Nutrition Services, Princeton ISD

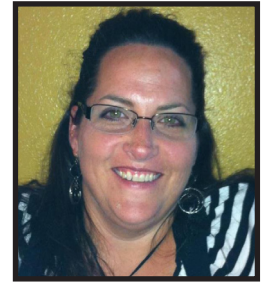
MSNA PARTICIPATION:

MSNA Northland Chapter 6 President (2019-present)

SNIP conference committee ((2015-2017)

Annual Conference Co-chair 92018-2019)

Annual Conference Chair (2019-2020)



Deanna Cooley

Has attended numerous state annual conferences, SNIP Industry, legislative, nutrition conference and skills camp.

- SNA Level 4 Certificate Holder

GOALS:

1. To make the annual conference at least break even, if not make a little money
2. Work to find others willing to volunteer their time in MSNA
3. Keep all spending for conferences on or below budgets.

I have worked in school nutrition since 2012 and solely responsible for the financial stability and health of the program. I started with a 65% participation and with positive changes now have 85% participation. Prior to working in schools was a regional director for a popular food chain and was responsible for customer service, product quality and profit/loss standards. I am very motivated and detailed orientated. I excel in looking at details and understanding the financial side of the job. I am passionate about food and people!

Vickie J. Speltz

Director of Food & Nutrition Services Lewiston/Altura ISD

MSNA PARTICIPATION:

Southeast Chapter 11 Co-President (2015-2018)

Southeast Chapter 11 Treasurer (2018-present)

Leadership Development Committee (2016-17)

MSNA Executive Board, Vice President (2017-2018)

President Elect (2018-2019)

President (2019-2020)



Vickie J. Speltz

Has attended numerous state & national conferences, legislative conferences, chapter leadership seminars, SNIP conferences and skills camp.

- President's Chapter of Excellence Award
- Thelma Flanagan Award
- SNA Level 1 Certificate Holder
- Lewiston/Altura Crisis Team
- Certified in CPR
- Lewiston/Altura Policy Review Committee

GOALS:

1. Assist the Association in all financial matters to support all the association goals.
2. Provide a working knowledge to develop a financial plan and annual budget. To make sure there is enough funds in the reserve accounts for future years.
3. Advise committee chairs of their budgets. Monitor all funds, investments and checking/savings accounts.

I have been in my management position for over 23 years and work closely in the school finance and budgeting for my department. I am very passionate that I work hard to always do the right thing and to stay within our financial budget and accountability whether it is school or the association.

Meet The Candidates

LEADERSHIP DEVELOPMENT COMMITTEE (One Position open)

Beth Bergacker



Beth is employed as the Secretary to Food Service Coordinator for ISD 196 (Rosemount/Apple Valley/Eagan). She has a degree in Management for Technical Professionals and supported several nonprofit organizations, utilizing her organization and technical skills. Beth is currently the Co-President of the River Valley Chapter 35. She has attended the chapter leadership seminar and has attended many state conferences.

Beth is in the elected position in RAVE Clerical Association for 12 years as the association's secretary. She is a church nursery /PreK volunteer, has been a girl scout troop leader for 10 years and is currently a Girl Scout Juliette Mentor for a high functioning autistic eighth grader.

Beth goals being on the Leadership Development Committee would be to promote and support the growth of membership participation, promote the value of volunteering and member leadership by embracing continuous learning and knowledge exchange opportunities.

Kerry Crawford

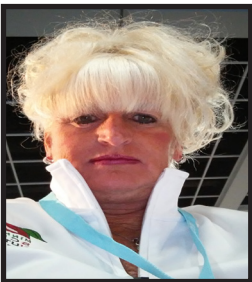


Kerry has a huge passion for feeding people. She was a chef up and down the west coast from Los Angeles California to Portland Oregon, followed by an Dietetic Technology, Associate of Applied Science degree from P.C.C. She holds a SNA Level 4 certificate and is a Certified Dietary Manager.

Kerry is the Cook/Manager of the Eisenhower Campus, Hopkin's School District, which holds 3 schools, Community Education and all Administration Staff. Kerry also teaches cooking/baking classes at Hopkins schools through Community Education as well as hosting the Alice Smith Garden Club every Thursday after school.

Kerry was vice president, Pres-Elect, and President of MSNA chapter 14 West Metro area for 3 years running.

Valerie Johns

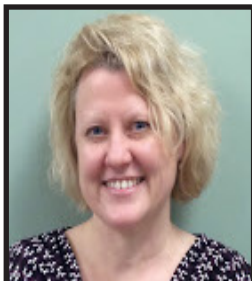


Valerie has been employed with Eden Prairie School since November 2002 where she currently manages the High School coffee shop. Since 2010 she has been a specialized trainer and operates "Starting Out Smart By Valerie". Valerie holds a SNA Level 3 certificate and is a ServSafe Instructor/Proctor, Minnesota Department of Health Trainer and Union Steward.

Valerie has volunteered on many committees with the West Suburban Chapter 14 and currently holds the "President" position. She encourages all members to attend meetings and provides motivational speakers. She attends the State Conferences yearly and along with attending the National Conference this year in Nashville.

Valerie feels she is the right candidate to pro-mote MSNA.

Jennifer Walters



Jennifer is a registered dietician and holds a SNS credential. (school nutrition specialist). She works as the Food Nutrition Director for the Winona School District. She is an active member with SouthEast Chapter 11. She held the position of treasurer for two years and is currently the Co-President of the chapter. She has also been a board member on the Wisconsin SNA Executive Board. She has been a committee member for the SNIP conference and has attended the annual state conference numerous times.

Jennifer is a solution solver. To provide meals during the summer and to reach more children, her department bought a bus and turned it into a dining bus and serves 3500 meals from there each summer.

Jennifer's goals if elected to the Leadership Development Committee would be to find qualified candidates for board positions to promote school nutrition and to assist new managers and directors.

2020 Elite Industry Members

To find out more on how to become an MSNA Industry Member visit our [Industry page](#) on the MSNA website!



2020 Legislative Session

Managing through the Pandemic

The COVID-19 pandemic has hit every aspect of our lives. From work to school to worship, just getting groceries has become a health compromising ordeal. Without question, teachers, staff, administrators, and school board members, have worked tirelessly to meet the needs of our students by serving breakfast and lunch, providing childcare and building a new education platform called 'distance learning' in a matter of weeks.

For its part, the Legislature appears to be interested in providing clarity that several education revenues already forecasted in the current fiscal year will flow to school district budgets, even though schools might not generate these revenues due to distance learning. The MSNA legislative team has been actively lobbying to ensure the remaining forecasted state aids for lunch, breakfast and kindergarten milk, are sent to schools. There isn't much remaining in these accounts, but every little bit helps.

One major problem to getting the nutrition aids sent out, along with several other categories of school aids, is that the state budget is in shambles. While we likely won't get a formal budget forecast until next December, Minnesota Management & Budget, has informed the legislature that a massive amount of projected revenue to the state will not materialize. At the same time, in a cruel irony, the demand on state services will skyrocket.

School nutrition services have been hit hard by the pandemic. The Governor's Executive Order (20-19) for distance learning and subsequent MDE guidance for distance learning require continuity of nutrition services. Maintaining hourly school staff positions has been a hot button issue as well.

On Thursday, April 2nd, MDE's guidance on the distance learning Executive Order was amended to say:

Fee-based program staffing:

"The Executive Order does not preclude districts or charter schools from making budget-based layoffs of staff and administrators for programs where dedicated funding streams don't exist, in accordance with applicable local labor agreements. Districts and charter schools should consult their attorneys for questions about compliance with employment contracts and with questions about unemployment compensation."

While the Governor hasn't officially extended distance learning beyond May 1, every indication seems to be that distance learning is the plan for the remaining weeks of the school year. How we rebuild after this remains to be seen. We're anxiously awaiting further guidance and details regarding the Federal relief coming through the Coronavirus Aid, Relief, and Economic Security (CARES) Act.

With the bulk of the federal funds based on previous Title I allocations, we know that there will be wide variations in the distribution of aid among school districts, with many districts receiving very little assistance. Furthermore, it's possible that the federal funds could be used to supplement existing state aid that goes to schools, so the federal money could end up being a wash.

We have more answers than questions, but your legislative team remains active and doing their best to practice "distance advocacy."

Thank you for the work that you do!

Better days are ahead of us.

Capitol Hills Associates Lobbying Team
Sam Walseth, Rob Vanasek and Britta Torkelson

Secretary/Treasurer



Penny Hoops
Secretary / Treasurer

Thank you to all the School Nutrition Professionals that have been working so hard feeding our students during this crisis! The upgrade to the website is complete! Please be patient during this transition! It will be amazing to have all the options on the new site! MSNA will be able to customize calendars, list events with details. More online registration options to promote conferences, to utilize email responses & receipts for events.

Here is the financial report as of March 31, 2020

Checking:	\$45,176.85
Savings:	\$76,567.12
Investments:	\$268,327.85
CD Investments:	\$95,562.19
Total:	\$485,634.01

Thank you for placing your trust in me, and know that I will do my best for you and the association. If you ever have any questions please do not hesitate to contact me.



*Debra Lukkenon, RD, SNS
MN Dept of Education*

Special Bulletin COVID-19

All Programs Essential Workers

Per communication from the Governor's office and the Minnesota Department of Education (MDE) Commissioner's office on Wednesday, March 25, 2020, all staff prepping and delivering meals through child nutrition programs in schools, as well as child care staff and child care nutrition staff, are deemed essential personnel and exempt from Executive Order 20-20, directing Minnesotans to "Stay at Home."

School nutrition and child care programs are expected to continue providing meals during distance learning and the "Stay-at-Home" period. Additional COVID-19 information is available on the MDE website:

[MDE COVID-19 Updates](#)

[Food and Nutrition COVID-19 Resources](#)

Meal Pattern Flexibilities Waiver

The Families First Coronavirus Response Act allows USDA Food and Nutrition Services (FNS) to grant nationwide waivers to support access to nutritious meals during the COVID-19 public health emergency. Consistent with this, FNS has established several nationwide waivers for all States to provide meals under all Child Nutrition Programs (National School Lunch Program, School Breakfast Program, Child and Adult Care Food Program, Summer Food Service Program and Seamless Summer Option).

The [COVID-19 Nationwide Waiver to Allow Meal Pattern Flexibility](#) in the Child Nutrition Programs waives the requirement to serve meals that meet the meal pattern requirements if there is a disruption to the availability of food products resulting from unprecedented impacts of COVID-19. Please note that approval for use of this waiver will only apply to times when meal components are unavailable due to disruptions to the availability of food products.

FNS expects program operators to maintain and meet the nutrition standards for each program to the greatest extent possible. Prior to submitting the waiver request, ensure that you have taken all steps possible to find other food items in the same meal pattern component group. Federal procurement regulations at 2 CFR 200.320 allow procurement by noncompetitive proposals when there is a public emergency.

All nutrition program sponsor contacts will receive an email by the end of the day on Tuesday, March 31, with a link

to request approval for this waiver. This waiver is in effect until April 30, 2020, or until expiration of the federally declared public health emergency, whichever is earlier. For immediate concerns, please email mde.fns@state.mn.us. Include "Meal Pattern Waiver" in the subject line.

Distribution of Meals to Parents/Guardians

Pursuant to the Families First Coronavirus Response Act, USDA has approved a waiver to allow program operators in Minnesota to distribute meals to a parent or guardian to take home to their children. This waiver applies to the Child Nutrition Programs: National School Lunch Program, including the Seamless Summer Option; School Breakfast Program; Child and Adult Care Food Program, including Child Care, Adult Daycare, and At-Risk Afterschool Meals; and Summer Food Service Program. Read the [COVID-19 Nationwide Waiver to Allow Parents and Guardians to Pick Up Meals for Children](#).

State agencies are required by USDA to develop a plan for ensuring that program operators are able to maintain accountability and program integrity. This includes putting in place processes to ensure that meals are distributed only to parents or guardians of eligible children, and that duplicate meals are not distributed to any child. This waiver is effective immediately and remains in effect until June 30, 2020, or until expiration of the federally declared public health emergency, whichever is earlier. MDE is developing guidance for sponsors on how to ensure program integrity, and will distribute that guidance as soon as possible.

Webinars Canceled for Remaining School Year

The School Nutrition Program Tuesdays @ 2 and Procurement Basics webinar series have been canceled for the remaining 2019-20 school year. Look for the 2020-21 Tuesdays @ 2 schedule to be posted at Training and Professional Standards in early August. Tuesdays @ 2 webinars are scheduled to begin August 11, 2020.

Opportunities from Our Partners

The Free Meals for Kids mobile app is ready! You can access the app through the [Hunger Impact Partners](#) website or at [Apple](#) or [Google Play](#) app stores.

Please share this information with your personal and professional networks and through social media sites. Let's work together to ensure hungry kids don't miss a meal during school closures.

Member Services



Loriann Landowski
Member Services Chair

Updates!!

SNA Certificate Reinstatement Fees will be waived during the COVID-19 Pandemic. This will help to support our hard working members, by SNA implementing some temporary changes to the SNA Certificate program. They are waiving all certificate reinstatement fees for the next few months and allowing additional time to renew. During this time, you will be able to renew

your certificate without accruing a reinstatement fee. The quickest way to renew your SNA Certificate is online at www.schoolnutrition.org/certrenew. For questions or additional information, please feel free to contact SNA at certSNS@schoolnutrition.org. **Note that this does NOT pertain to the membership renewal.**

Congratulations to the 2020 SNA Award winners. Their award nominations were forwarded onto the regional judging and we are awaiting the regional judging to be completed. Thank you to all who nominated a colleague for an Award!

Employee of the Year

Rachel Gueingsman
MACCRAY West
(Maynard-Clara City-Raymond)

Manager of the Year

Michelle Durenburger from ISD 196
(Rosemount Apple Valley/Eagan)

Director of the Year

Annette Hendrickx Derouin, RD, SNS
Willmar, New London Spicer, Montevideo & Community
Christian School

MSNA E-Team Award

Annie Chick, Paul Fox & Pat Buckbee
Lewiston Elementary
Lewiston/Altura Public Schools

Congratulations to Bertrand Weber, Director of Culinary and Wellness Services at Minneapolis Public Schools on his winning the 2020 Silver Plate Award from the International Foodservice Manufacturers Association (IFMA).

The IFMA Gold & Silver Plate Awards honors the nation's top talent of foodservice operators in a variety of industries—school foodservice, restaurants, hotels and lodging, colleges, healthcare and more. All of us at MSNA are incredibly proud of Bertrand's accomplishments and applaud this honor, which demonstrates his commitment to excellence in the K-12 foodservice industry

School Lunch Hero Day is Friday, May 1! If there was ever a time to spot light school nutrition professionals, it is now given all that you are doing to get all those breakfasts & lunches served each day!

SNA has tools on hand to assist you in recognizing the amazing job school nutrition professionals do every day—and even more so as they remain on the front lines to feed students nationwide! Also send your photos on what you are doing during this COVID-19 feeding programs at your school.



Chapter Leadership

We have listened to the chapter presidents. During our focus group held at the 2019 Leadership seminar you said you would like more training! We are working on a new concept for the chapter leadership seminar. We know how busy everyone is and we are looking at some virtual leadership webinars that we could do through out the year. Please watch for more details!

Questions concerning installing new chapter officers has been asked. We are asking all chapters to wait to install your new officers until the start of new school year in the fall. We ask you to submit the reservation form to get a board member

We are also asking all current Chapter Presidents to fill out their new officers via Survey Monkey. You will be able to fill in the names and information of new officers electronically. Information will be sent to the current officers.

64th Annual State Conference Scholarship

Be Inspired Shoot for the Stars, the conference will be at the St. Cloud River's Edge Convention Center August 2-5, 2020. This year we are offering a scholarship that is open to all of our members. This scholarship will be available to help defray costs for either registration or hotel. There will be 12 \$200.00 scholarships awarded. The scholarship application will open on May 15th and you will need to fill out the form via a Survey Monkey link that will be sent out to all members.

Recruit one new SNA member by May 31, 2020 for a chance to win a free trip to Chicago for ANC in 2021. See membership ad!

As your Membership Chair, send me an email me with questions you may have on your chapter or ideas to keep your chapter strong or any award questions. llandowski@apps.isd51.org

Thanks for being AMAZING!

Loriann

Member Get a Member Annual Membership Campaign 2019-20

Recruit a New SNA Member Today!

BUILD

**YOUR
Association...**

**YOUR
Profession...**



**YOUR
FUTURE.**

www.schoolnutrition.org/build

#SNAstrong

Recruit 1 or more new members between **June 1, 2019 and May 31, 2020** and you will be entered to **win 1 of 5 registrations** for SNA's 2021 Annual National Conference in Chicago, IL.*

Learn more at www.schoolnutrition.org/build

*VOID WHERE RESTRICTED OR PROHIBITED BY LAW

Industry Chair



Mary Ann Dammann
Industry Chair

Greetings everyone!

I must admit I'm struggling trying to find the right words for my article. We are in uncharted waters...scary, uncharted waters.

This current situation affects all of us.... maybe in more ways for some than for others...but it is hitting every single one of us. So, know that we are in this together. And, together, we are

putting our oars in the water and rowing!

School nutrition professionals across this country have scrambled, fought through the chaos and have served millions of kids healthy, nutritious meals. Truly amazing! Thank you!

Industry partners across the board are asking, "how can we help?" Products, equipment, services.... how can we help? Child Nutrition has always been, and today is more than ever, about partnerships.

We are fortunate that our Minnesota School Nutrition As-

sociation (MSNA) is a strong, vibrant association of partnerships. Together we will row through these uncharted waters and be even stronger when the storm passes.

I want to thank Sharon Maus for her dedication and all her work behind-the-scenes for MSNA. Many decisions about conferences, meetings, etc. have been made and more decisions lie ahead. Sharon makes the calls, works out the details and does all the communicating to make things happen.... thank you, Sharon.

NEW DATE FOR SNIP CONFERENCE!

Speaking of changes, the SNIP Conference is now going to be held on October 28-30, 2020 at Madden's Resort. Please mark your calendars. I think this will be a beautiful time of year to be in northern Minnesota. Note that the new website allows for online registrations! Sign up and COME JOIN US!

Industry Advisory Board Members:

Mary Ann Dammann, KeyImpact Sales
Michele Crumbaugh, PrimeroEdge/Cybersoft Technologies
Mike DeRosia, Vader & Landgraf, Inc
John Jurichko, ATS&R Architects
Janelle Nash, Brakebush Bros.
Heather Yanta, Indianhead Foodservice Distributor

SNIP CONFERENCE RESCHEDULED



In light of current COVID-19 concerns, MSNA is following state and national recommendations to encourage social distancing to help stop the spread of disease. While that means the School Nutrition Industry Partner (SNIP) Conference will be rescheduled for October 28-30, everything else will remain the same!

If you have already registered and can no longer attend the new October dates, both MSNA and Madden's Resort will be refunding members. If you can still attend, Madden's Resort can transfer the reservations to October-please give them a call. We believe this is the best way to still provide this fantastic networking and relationship-based conference, with the health and safety of our members in mind.

We look forward to seeing you there!

Thank you for your patience as we all navigate this new normal.

INDUSTRY CHAIR ELECTION



Steve Martel

The election for Industry Chair usually starts during the May Snip conference. Due to the conference rescheduling, the current Industry Chair, Mary Ann Dammann and the IAB are looking into an alternative option to get the election completed. A notice will go out to all current industry members and per bylaws only one vote per company.

Steve Martel works for General Mills and has served on the SNIP conference committee, served on the IAB board and has had a lead role in creating the Elite Membership option, and is the Industry Representative for the Annual Conference and Exhibit Vendor Show.

Steve would like to serve as the Industry Chair to keep building relationships and support between the Executive Board and Industry. He wants to take the leadership role in continuing to engage the industry members to support MSNA in their mission to serve students.

He sees the value in working together and continuing the work that has been accomplished. Being active in his local community, serving on hockey and traveling baseball boards has given him the skills and abilities to work with all people and to help build consensus to do the right thing for the kids!

Conference Corner



MSNA continues to consider all options in relation to COVID-19's impact on the Association's Annual State Conference at the River's Edge Convention Center in St Cloud, August 2-5, 2020.

MSNA is engaged in ongoing discussions with the St. Cloud Visitors Bureau & River's Edge Convention Center concerning the effect of the current global pandemic, and MSNA's contractual obligations and ability to host the annual conference in August. The safety of our members, attendees, exhibitors, participants and staff is our highest priority.

MSNA continues to monitor the situation very closely. We appreciate your understanding and patience during this unprecedented and unpredictable time, and we will continue to keep you updated.

As of now, the Annual Conference will take place as originally scheduled, from August 2-5, 2020.

IMPORTANT UPDATES!

The conference registration will not open until May 15th! This will allow a longer window to monitor the COVID-19 situation. When registration does open, you will need to register online or download a registration form to fill out. There will not be any registration forms mailed out. The updated website will have all the details to register.

New this year will be the option to purchase a one day registration for Tuesday only. This registration will allow the attendee into the vendor show, receive the conference bag and the breakfast meal option. You will only be able to pick up the badge on that day only.

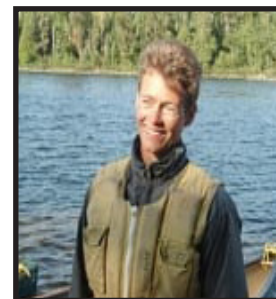
General Session Speakers



Monday, August 3rd.
Holly Hoffman, the last remaining member of the Espada Tribe and the last woman standing on Season 21 of "Survivor Nicaragua" on CBS.



Tuesday, August 4
The Sioux Chef, Sean Sherman



Wednesday, August 5
Chris Heeter, The Wild Institute

The workshop committee is working on finalizing all the sessions and once this complete a full outline of sessions will be posted!

The Exhibit Show is always the most anticipated part of the conference. Due to the large volume of attendees, we will again have two sections of the show and the option of purchasing the director/purchaser badge to allow the attendee on the floor for the entire show. You must have this badge to enter at the beginning of the show.

The School Nutrition Specialist (SNS) Exam will be held on Sunday, August 2nd. If you are interested in taking this exam you will need to download and use the [Handbook & Application](#) to register for the exam. All exam information can be found on the [SNA website](#). The deadline to register for the exam is July 7th.

MSNA will open the hotel block on June 1st. We have ample rooms reserved in the block and we want all to have to opportunity to reserve a room of their choice.

Watch for the opportunity to volunteer your time at the conference. Margaret Flemming, Hospitality Chair will be setting up the online signup once all the workshops are in place. Please think about sharing your time!

Watch for more details! Make plans to join us at the 64th Annual State Conference!!

National Nibbles

Don't Be Left in the Dark—Update Your Email Address Today!

Stay connected with SNA to ensure you are getting the latest COVID-19 resources and webinar signup information.

Thank you for helping ensure hungry children continue to receive healthy meals during the current school closures. Your work has never been more important than now!

As a valued SNA member, we want to ensure you are receiving all the latest COVID-19 information. If you are not receiving emails, the fix is as easy as 1,2,3:

1. Check your spam/junk folder.
2. Log on to MyAccount at www.schoolnutrition.org to verify or update your email address.
3. Still not getting emails? Contact SNA at servicecenter@schoolnutrition.org to update your email information and mailing preferences.

SNA is Here for You Through the COVID-19 Response

SNA is working to provide the most up-to-date information relevant to school nutrition professionals regarding the #coronavirus (COVID-19) situation. We are communicating with the USDA's Food and Nutrition Service and Congress as the virus continues to impact the nation. As we continue to monitor COVID-19 closures, please be advised this is all fluid and changing so be sure to rely on your state agencies, local guidance and decision-makers in your district for what plans are appropriate in your community. Visit our [Coronavirus Member Resources](#) page for the latest updates and information. Please remember to stay safe during this time.

#ANC19 Video Series Coming Soon!

We love our ANC speakers, and know that the content they share at our annual conference is too important to share only once. That's why we recorded 20 sessions so that a wider

audience can engage with this amazing content.

We love our members too, so they can peruse the catalogue and purchase individual sessions at a discounted rate or purchase all 20 and receive an even greater discount!

Each recording is worth one Continued Education Credit (CEU) after completion of the associated evaluation and quiz. All your certificates will be stored in the Training Zone to retrieve and print or download whenever you need them! Go to Training Zone for session descriptions and updates. Webinars On-Demand



Monthly Mavericks To Receive Hats at ANC!

Become an SNF Monthly Maverick and receive your very own Maverick hat at ANC in Nashville.

What better way to show your support? The School Nutrition Foundation is awarding almost \$400,000 worth of scholarships and grants in 2020? [Donate now](#) and click on the "Monthly" donation box. Pick up your Maverick hat at the SNF booth at ANC and wear it proudly to let others know you help put the "FUN" in fundraising!

SN Magazine April Issue—COVID-19 Special Edition

SNA truly values our members—and to help you the best we can during this challenging time, this month's issue of School Nutrition (SN) features special coverage of the COVID-19 pandemic and emergency feeding in schools.

Featured articles include:

- at-press-time updates on the pandemic;
- accurate information to help separate myths from facts;
- highlights of emergency feeding ef-



forts led by school nutrition teams;

- perspectives from industry partners;
- and more.

To ensure you're able to access these stories, please make sure SNA has your current mailing address. Please login

to MyAccount and update your preferred address in the member record section. You can change the address at any time. Contact servicecenter@schoolnutrition.org for questions about changing your address.



Get Ready to Celebrate Our Lunch Heroes!

Now more than ever, is the time to show our appreciation to school lunch heroes. On Friday, May 1, 2020, we will celebrate the 8th Annual School Lunch Hero Day! As we face COVID-19 school closures, school nutrition professionals are true heroes who are currently working on the front lines to serve students. This is your chance to showcase the difference school nutrition professionals make for children in your communities and school cafeterias.

SNA has partnered with author Jarrett J. Krosoczka, of the "Lunch Lady" book series, to remind everyone—directors, managers, parents, students, and school staff—that school nutrition employees are superheroes who deserve recognition.

Visit the SNA website for more details on how you can still show your appreciation for our foodservice heroes!

What's Happening?

Calendar of Events

April 30-May 2, 2020 (Cancelled)
National Leadership Conference
Tempe, AZ

July 12-14, 2020
ANC
Nashville, TN

August 2-5, 2020
64th MSNA Annual Conference
St. Cloud, MN

August 4, 2020
Exhibit Show
St. Cloud MN

October 28-30, 2020
SNIP Conference
Madden's Resort
Brainerd, MN
Rescheduled from May 2020)

Industry Partners

You can find their information on the Industry Directory on the [MSNA website](#).

New Industry Partners

Kraft/Heinz
LoveYourLunchRoom
Michael Foods
Sunset Orchards/Richland Hills Farms
Titan School Solutions



facebook.com/mnsna

Don't forget to **Like** us
on Facebook!

National Nibbles cont'd

School Nutrition Foundation Creates Help Feed School Kids Now! GoFundMe Campaign

The School Nutrition Foundation has created a "Help Feed School Kids Now" GoFundMe campaign to provide grants to school districts across the country so more kids can be fed. SNF will fund purchases of food and packaging for grab and go meals, mobile carts and kiosks for curbside service, supplies, and even personal protection equipment.

Advice from organizers of the most successful fundraising campaigns all say the same thing: Spread the word. Asking family members and friends who are outside the school nutrition circle to be early donors is a great way to get the ball rolling.

Please share the link through your social media, on any social media pages you belong to and through 3-5 person-

al friends or family.

Sharing our link on Facebook can increase donations as much as 350%.
<https://www.gofundme.com/f/feed-school-kids-now>

The following is an example of a message that you can cut and paste or you can personalize it as much as you would like.

"If you've asked yourself how you can make a difference as our country faces extraordinary challenges, I have a suggestion for you. Before COVID-19 prompted nationwide shutdowns, school nutrition professionals were serving healthy school meals to 30 million students every day. Today, these school nutrition heroes are working on the frontlines to ensure vulnerable kids who depend on these meals don't go hungry during COVID-19 school closures.

SNF will provide grants to school districts across the country so more kids can be fed. We will fund purchases of

food and packaging for grab and go meals, mobile carts and kiosks for curbside service, supplies and even personal protection equipment.

These caring and selfless heroes join the ranks of first responders during this unprecedented time, and **they need your help today!** Please [click on this link](#) and donate whatever you can and show your support.



Minnesota School Nutrition Association

Get
highlighted
on MSNA's
FACEBOOK
page!



Photo/ News Ideas:

- Lunch Tray Photos
- Holiday Events
- Cafeteria Decorations
- New Recipes/Menu Options
- Student Taste Tests
- School Gardens
- Breakfast Options
- Farm To School Events
- Chapter Meeting and News
- Food Service Awards
- Staff Training Photos
- Food Service Staff Retirements
- New Food Service Staff Hires
- Conference Photos
- New Kitchen Equipment
- National School Breakfast Week
- National School Lunch Week
- Harvest of the Month
- New Serving Styles
- School Food Industry News
- Cafeteria Guests



Send News & Photos to:

Robby Piazzaroli
rpiazzaroli@cjpr.com
860-426-9991 ext. 17



Feeding Bodies. Fueling Minds.

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