

More Fun with Farm to School...

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INSTITUTE FOR AGRICULTURE AND TRADE POLICY

What is Farm to School?

Connects students to nearby small and mid-size farms that produce fresh, healthy and minimally processed foods at school



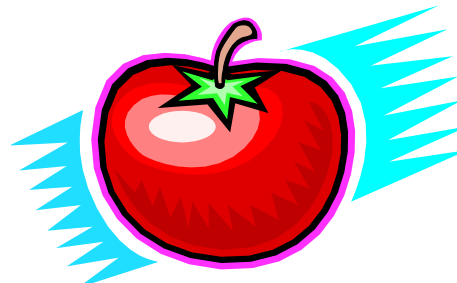
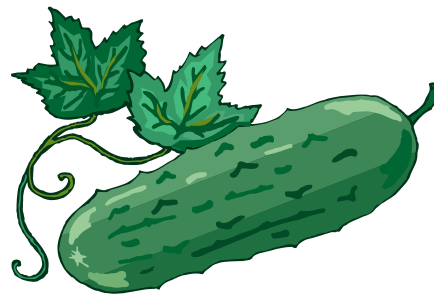
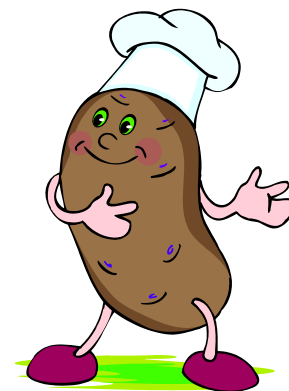
F2S Goals



- Healthy eating
- Educate kids
- Strengthen local economy
- Support local farmers

F2S Foods

- Vegetables
- Fruit
- Grains
- Specialty meat & cheese
- Honey, wild rice, dried beans, etc.



Takes many forms...



F2S foods
Educational
activities

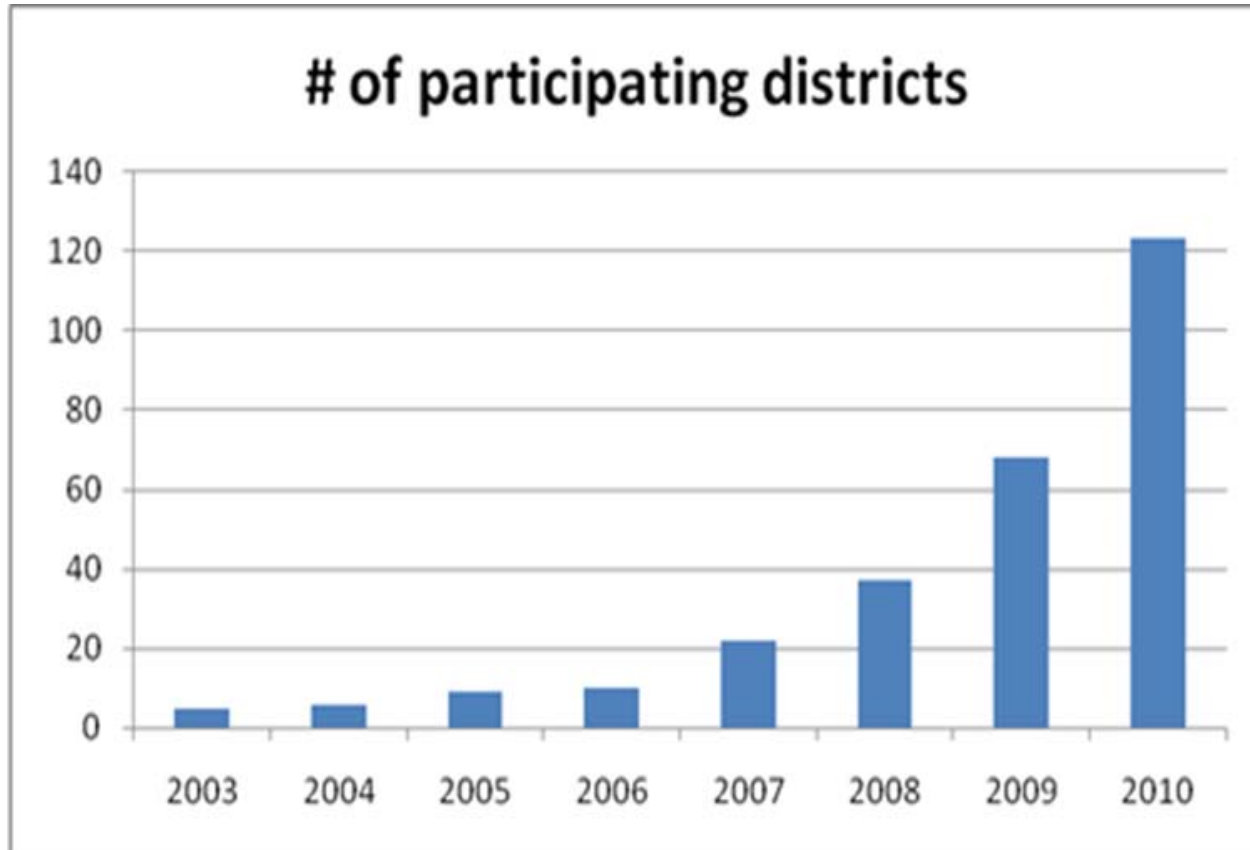


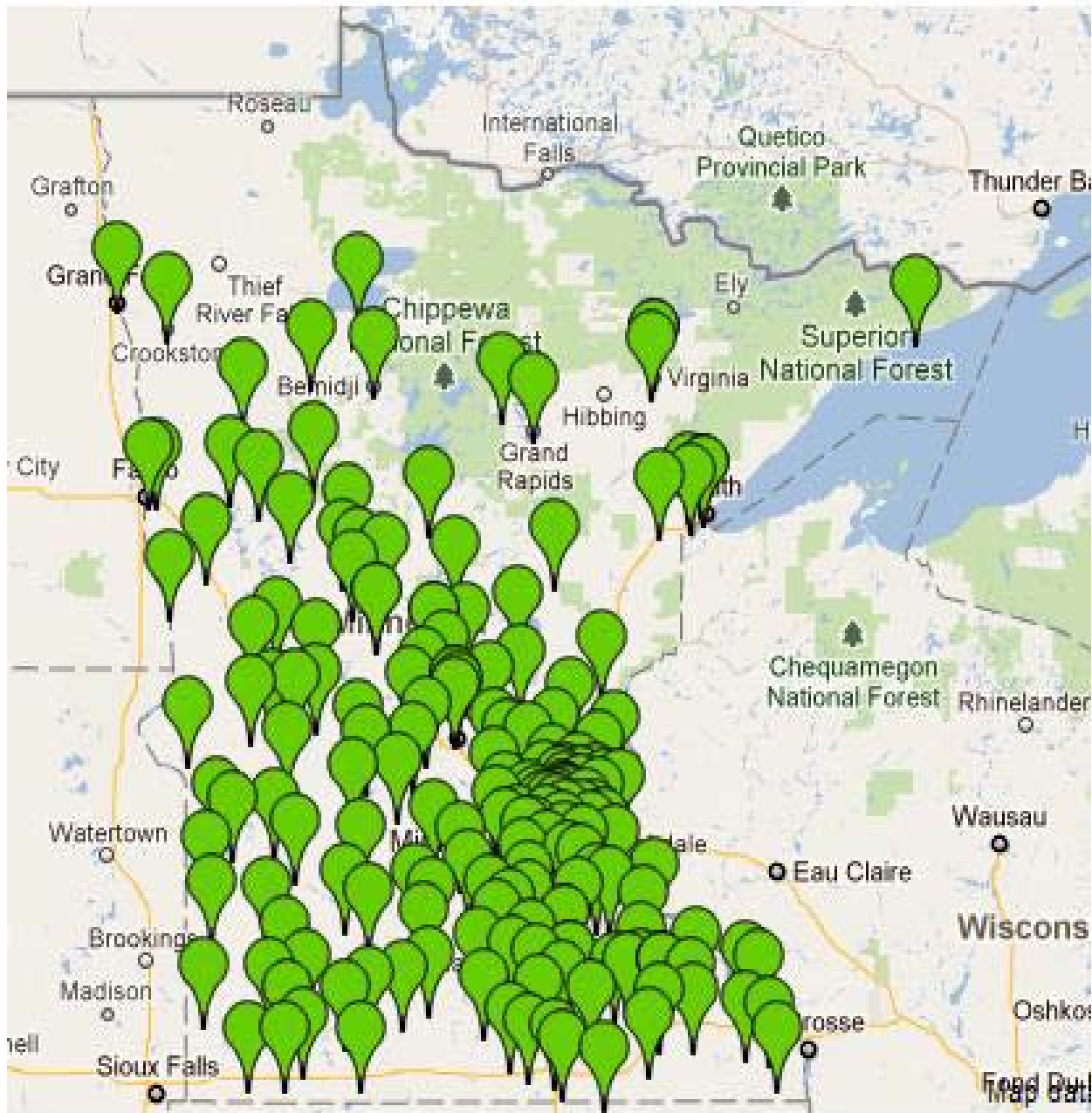
And...

Gardening
Farm Visits
Community



F2S is growing rapidly:
123 districts





Districts doing F2S:

- At 830 schools
- 7+ F2S foods
- 78% source via distributor
- 70% buy from farmers



Feedback you are receiving

	Very/ Positive	Neutral	Very/ Negative
Students	66%	34%	0%
Teachers/Admin	64%	35%	1%
Parents	51%	49%	1%
Community	45%	54%	1%

Feedback from farmers...



- Educate kids
 - What crops?
- Relationships with you



Farm to School Month: September 2011

Raise visibility for your good work

Expanded from a Week

Celebrations that work for YOU!



Ideas for Farm to School Month

- Menu F2S foods
- Signage
- Tastings
- Newsletters / Radio
- Back to School events
- Classroom activities
- Farmer visits to school
- Invite to lunch



"I Dig My Farmer" Tools:

- Food-specific cafeteria signs X 20
 - Newsletter messages
 - Brochure
 - Invitations
 - Press release
 - Powerpoint



Signage for 20+ Farm to School Foods







What is Farm2School?

Farm2School programs promote healthy eating habits, support neighboring small and mid-sized farmers, and build the local economy. Plus, they offer important learning opportunities for students in the cafeteria, in the classroom, and in the community.

Studies show that students eat more fruits and vegetables when they are fresh and picked at the peak of their flavor. Students are also more likely to try new foods that are part of a **Farm2School** program.

Hundreds of schools across Minnesota now feature **Farm2School** programs, including fresh, healthy menu items, school gardens, classroom curriculum, interaction with nearby farmers and community involvement. In turn, area farmers are providing an array of high quality **Farm2School** foods including fruits, vegetables, grains, meat, wild rice and many others.



Farm2School



I dig my farmer

FARM FRESH FOODS GROWN LOCALLY

WOW



MSNA

MISSISSAUGUA SENIORS AND NEIGHBOURHOOD ASSOCIATION

Farm2School

Dig It



WOW



MSNA

MISSISSAUGUA SENIORS AND NEIGHBOURHOOD ASSOCIATION

Farm2School

IATP F2S Promo Package

Free to schools in Minnesota

Apply at iatp.org/farm2school



Ordering More Posters and T-shirts

Posters \$4.10

T-shirts \$13.77 +



Min order of 12

By Wed, August 10



FFA and Ag Teachers



More resources:

- Sustainable Farming Association
- MDH, MDE, MDA/MN Grown
- Extension
- National F2S Network
- Farm2schoolmn.org (IATP)



If you welcome media
coverage:



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Have fun !!!!!



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