

YOUR INVITATION TO ATTEND



A VIRTUAL CONFERENCE EXPERIENCE



*JOIN THIS PARTNERSHIP OF SCHOOL NUTRITION PROFESSIONALS
OCTOBER 29-31, 2020*



SAVE THE DATE

SHOW UP AND MAKE IT HAPPEN A VIRTUAL CONFERENCE EXPERIENCE PROVIDED IN OUR VIRTUAL CONFERENCE CENTER



Like many things over the past few months, our State Conference has had to reimagine itself. The California Conference pivoted to a Virtual Conference and has agreed to partner with us to help our members connect, gain professional development hours, and share ideas and products. The dates will be Thursday October 29 – Saturday October 31st. So, Show Up and kick off the conference with one of the always informative conference sessions.

We will be joined by School Nutrition Professionals from a number of states to share our collective knowledge and training! So far, the states include: California, Minnesota, Texas, Mississippi, Massachusetts, Nevada and Utah.

During the 3 days of conference, there will be a variety of educational breakouts, general sessions, and keynote speakers that will excite and motivate you to go back to your District and Make It Happen!

Be sure to visit our first ever virtual trade show where you will be able to get information on new and exciting food items as well as learn about equipment, packaging, technology and so many other things that help make school meal programs great! There will be designated times for you to chat live with exhibitors in their virtual booth.

On Friday night there will be a School Nutrition Heroes Virtual Dance Party to celebrate everyone who has *Shown Up this year and Made it Happen*. To register or for more detailed information on all the activities planned for this conference, visit calsna.org. *Don't miss out on early bird pricing for registration. A \$20 discount off registration is offered to any school district registering 20 or more people.*



2020 CONFERENCE SCHEDULE

THURSDAY, OCTOBER 29

ALL TIMES LISTED ARE PACIFIC TIME

- 8:00 a.m. - 3:00 p.m.
 - Networking Lounge Open
- 8:00 a.m. - 9:00 a.m.
 - Educational Sessions - Track A
- 9:15 a.m. - 10:15 a.m.
 - Educational Sessions - Track B
- 10:30 a.m. - 3 p.m. - Exhibits Open
- 3:15 p.m. - 4:30 p.m. - General Session

FRIDAY, OCTOBER 30

ALL TIMES LISTED ARE PACIFIC TIME

- 8:00 a.m. - 3:00 p.m.
 - Networking Lounge Open
- 8:45 a.m. - 9:45 a.m.
 - Educational Sessions - Track C
- 10:00 a.m. - 1:30 p.m. - Exhibits Open
- 1:30 p.m. - 2:30 p.m. - Track D
- 2:45 p.m. - 3:45 p.m.
 - Educational Sessions - Track E
- 4:00 p.m. - 5:00 p.m.
 - Educational Sessions - Track F
- 5:00 p.m. - 6:30 p.m. - School Nutrition Heroes Dance Party!

SATURDAY, OCTOBER 31

ALL TIMES LISTED ARE PACIFIC TIME

- 7:00 a.m. - 8:00 a.m. - Fitness Workout
- 8:00 a.m. - 12:30 p.m.
 - Networking Lounge Open
- 8:30 a.m. - 9:30 a.m.
 - Educational Sessions - Track G
- 9:45 a.m. - 10:45 a.m.
 - Educational Sessions - Track H
- 11:00 a.m. - 11:45 a.m. - Awards & Conference Wrap-Up



THURSDAY KEYNOTE SPEAKER LOGAN WEBER

"OVERCOMING LIFE'S GOLIATHS"

THE IMPORTANCE OF SHIFTING YOUR VISION

HOW TO DEAL WITH SETBACKS

THE POWER OF ATTITUDE

*COMING TOGETHER AS A TEAM
TO ACCOMPLISH GREAT THINGS*

THIS PRESENTATION IS FAST PACED,
INTERACTIVE, AND FUN. OVERCOMING
LIFE'S GOLIATHS IS THE PERFECT WAY TO KICK
OFF A FUNCTION AND SET A POSITIVE,
UPBEAT TONE.

SAVE THE DATE

THE 2020 CSNA ANNUAL CONFERENCE OCTOBER 29-OCTOBER 31

[Lobby](#)[Exhibit Hall](#)[General Sessions](#)[Education](#)[Networking](#)[My Profile](#)

Will you Show up and Make it Happen at the 68th Annual California School Nutrition Association Conference? This year the CSNA Conference is Virtual. The Exhibit hall opens on Thursday, October 29 from 10:30 a.m. to 3 p.m. and again on October 30 from 10 a.m. to 1:30 p.m. You will earn points by visiting the booths during these times, which will put you in the running for prize drawings. Exhibitors will be available in their booths during these hours to video chat with you and answer any questions you have on their products and services.

Show up from the comfort of your work or home office! Oh, and bring your wish list, Show up and make it happen!



Christina Reynolds
Exhibit Chair

OFFICIAL 2020 VIRTUAL CONFERENCE REGISTRATION FORM

School Food Service Employees Only - (Industry members please contact Amber at CSNA for Registration Information 818-842-3040)
Registration is NOT OPEN to non-exhibiting Industry Professionals. You must work in a school to attend if your company is not exhibiting.
Show Up and Make it Happen! The 68th Annual Conference & Trade Show - October 29-31, 2020

PLEASE TYPE OR PRINT. **ONE** REGISTRATION FORM **PER PERSON**. PLEASE DUPLICATE THIS FORM FOR ADDITIONAL COPIES.
FOR GROUP DISCOUNT (20 OR MORE FROM SAME DISTRICT), PLEASE USE EXCEL SPREADSHEET
WWW.CALSNA.ORG/DOCUMENTS/EVENTS/2020CONFERENCE/DISTRICTREGISTRATIONSPREADSHEET.XLSX

NAME _____		TITLE _____	
DISTRICT NAME _____			
MAILING ADDRESS _____	IS THIS HOME OR WORK (PLEASE CIRCLE ONE) _____	CITY _____	STATE _____ ZIP CODE _____
WORK PHONE _____	FAX _____	E-MAIL _____	

REGISTRATION FEES

FULL CONFERENCE REGISTRANT

<i>If Payment is Received</i>	EARLY DISCOUNT FEE <i>(On or Before 9/30/20)</i>	REGISTRATION FEE <i>(After 9/30/20)</i>	AMOUNT
<u>MEMBERS</u>			
DIRECTOR/SUPERVISOR	\$99	\$139	\$ _____
MANAGER	\$99	\$139	\$ _____
STAFF/STUDENT/RETIRED	\$99	\$139	\$ _____
CSNA PAST PRESIDENT	\$0	\$ 40	\$ _____
<u>NON-MEMBERS</u>			
DIRECTOR/SUPERVISOR	\$155	\$195	\$ _____
MANAGER	\$155	\$195	\$ _____
STAFF	\$155	\$195	\$ _____
STUDENT/RETIRED/GUEST	\$155	\$195	\$ _____



SCHEDULE OF EVENTS

ALL TIMES LISTED ARE PACIFIC TIME

THURSDAY, OCTOBER 29

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- 8:00 a.m. - 9:00 a.m. - Educational Sessions - Track A
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- 10:30 a.m. - 3 p.m. - Exhibits Open
- 3:15 p.m. - 4:30 p.m. - General Session **LOGAN WEBER**

FRIDAY, OCTOBER 30

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SATURDAY, OCTOBER 31

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- 9:45 a.m. - 10:45 a.m. - Educational Sessions - Track H
- 11:00 a.m. - 11:45 a.m. - Awards & Conference Wrap-Up

For the most up-to-date information, visit the CSNA website at

www.CalsNA.org

____ I will participate in the Fitness Event on Saturday, October 31 - 7:00 - 8:00 a.m. _____ (No Cost)

GRAND TOTAL REGISTRATION

\$ _____

PAYING WITH CHECK NO. _____ MADE PAYABLE TO CSNA AND MAIL WITH COMPLETED REGISTRATION FORM TO:

CSNA, P.O. Box 11376, Burbank, CA 91510 | PHONE: 818-842-3040 | FAX: 818-843-7423

IF PAYING WITH A CREDIT CARD, PLEASE FILL IN THE FOLLOWING INFORMATION SIGN AND MAIL OR FAX TO THE ADDRESS ABOVE.

CREDIT CARD NUMBER _____	EXP DATE _____	BILLING ZIP CODE _____	V-CODE _____
BILLING ADDRESS _____			
SIGNATURE _____			

V-Code is the 3 Digit Code on the back of Visa and MC Cards and the 4 Digit Code on the front of AMEX Card

PURCHASE ORDERS WILL NOT BE ACCEPTED. REQUEST FOR REFUND MUST BE RECEIVED IN WRITING BY 9/22/20. A \$25 CANCELLATION FEE WILL BE DEDUCTED.

COLLEGE STUDENTS MUST BE REGISTERED BY AN INSTRUCTOR.

FOR FURTHER INFORMATION ABOUT THIS CONFERENCE OR TO REGISTER ON-LINE, PLEASE VISIT **WWW.CALSNA.ORG**

2020 CONFERENCE EDUCATIONAL SESSIONS

ALL TIMES LISTED ARE PACIFIC TIME

	A Thur 8 - 9	B Thur 9:15 - 10:15	C Fri 8:45 - 9:45	D Fri 1:30 - 2:30	E Fri 2:45 - 3:45	F Fri 4:00 - 5:00	G Sat 8:30 - 9:30	H Sat 9:45-10:45
1	Overcome the FEARS: Interview Skills	Creating Engaging Classroom and Virtual Training Sessions	Administrative Review Strategies for a Successful Remote Review	Eager for CSNA Leadership Excellence: Moving Forward with Your Future in Mind	Kognito (Minnesota School Personal Mental Health Training Initiative)		Time Won't Give Me Time	Measuring Key Performance Indicators (KPIs): More Important Now Than Ever!
	Selina Gordian, Dawn Soto, Philip Dalessandro	Susan Brooks	Jennifer L. McNeil, RDN, SNS	Fred Schafer MS, SNS, CWS,	Stephanie Downey, Joe Diaz, Vickie Speltz		Dawn Soto, Cecilia Milner, Mervin Kiedpool	Janelle Peterson, MEd, SNS Jean Ronnei, SNS, ,
2	Public Policy and Legislation	How to Show Up with Your Best the Entire Serve Season	Recipe for Effective Communication	How to Show Up and Create 3D Collaborations	Change Makers: Creating a program that thrives among change	How to Show Up without Your Pesky Person	How to Show Up without Your Pesky Person	Addressing Grief in the Workplace
	Kristin Hilleman	Matt Upton	Dawn Soto, Selina Gordian	Matt Upton	Melissa Larsen, Vanessa Paige	Matt Upton	Matt Upton	Susan Brooks
3	Sensory of Taste - Why we Taste the Way we Taaset	Voices from the Field: Maintaining high quality meals during emergency service and beyond	The Important Contribution of School Nutrition Programs to Student Mental Health	Allergen Management for School Nutrition	Gen Z Insights, Food Trends and Culinary Demonstration - Ideas and tips to spice up your menu	Nutrition in Disguise: Creating Deliciously Healthy Foods For Students	Creating Sweet Treats in Spite of the New Sugar Labeling Law	Flex Your Menu Muscle
	Josh Diekman	Krysta Williams, Yousef Buzayan	Alyson Foote, Phoebe Petersen	Michelle Hill	Monica Coulter, Emily Miramontes	Jim Painter, PhD, RDN	Jim Painter, PhD, RDN	Lally Carbajal
4	The Menu Drives your Business	Practical Solutions for Covid feeding and beyond	PIVOT! How San Francisco USD Pivoted It's Way Into a Unique Response to COVID-19 Pandemic	Food Safety Through Active Managerial Control	School Nutrition & Equity During COVID-19	Navigating Social Distancing in your Food Service model	You survived Covid. How to re-enter into regular feeding. Safely, Efficiently and Sustainably	The future kitchen. Delivery, POS, Market Place
	Linsey LaPlant	Gina Fero, Virginia Anderson, Gina Brinegar, Gayle Swain	Jennifer LeBarre	Phillip Dalessandro, Cecilia Milner, Mervin Kiedpool	Daisy Munguia, Jonelle Williams-Pagan, Robin Hernandez,	Lars Johnson, CPFS	Christine Banta	Gene Austin, Michele Martinez
5	Communicating the Business of Child Nutrition	Culinary Weights & Measures	Adapting meal service in 2020	State Update		CEP/Provisions	Grab N Go: Are you running low on Reimbursable Meal ideas or seeking packaging and/or labeling solutions? We've got fresh ideas from districts across the country!	
	Janelle Peterson, MEd, SNS, Jean Ronnei, SNS,	Faith Ford	CDE	Kim Frinzell		CDE	Jodi Batten, SNS, Jean Ronnei, SNS	

Key Area Color Code				
Administration	Communications & Marketing	Nutrition/ Nutrition Education	Operations	State Updates/ CDE Presentations



AWARDS & CONFERENCE WRAP-UP

SATURDAY, OCTOBER 31 ~ 11:00 A.M - 11:45 A.M. PST

We couldn't let this year's Conference go by without recognizing our members who are receiving awards for their outstanding achievements in Child Nutrition this past year! Join us as we honor these School Nutrition Heroes during our Annual Awards ceremony! It will be an Awards ceremony like none before, in a year that has been like none before and we invite you to be with us to honor your peers in the best way that we can in 2020.

This will also be a chance for us to wrap the virtual conference up with thoughts on how things played out and to leave you with some notes on what to expect from CSNA as we finish out 2020 and move into 2021. Please make it a point to stay with us until the session is through to understand the tools that will be available to you following the conference and for CSNA to help you navigate the unknown in School Nutrition going forward.