



# Minnesota School Nutrition Association

## 2021 Industry

### Membership Application

Membership & Pricing valid:  
1/1/2021 -12/31/2021

Membership Contacts allow for 2 contacts per company.  
Only completed forms will be processed.

#### Primary Contact Information

Corporate Name:		
Broker Name if applicable:		
Primary Contact Name:		
Address:		
City:	State:	Zip Code:
Business Phone:	Cell Phone:	
E-Mail: (required)		

#### Secondary Contact Information: Must be in the same company

Contact Name:		
Address:		
City:	State:	Zip Code:
Business Phone:	Cell Phone:	
E-Mail: (required)		

<p>Check One:          New Member <input type="checkbox"/> _____          Renewal <input type="checkbox"/> _____ Membership Number _____</p> <p><b>Choose Membership Package:</b></p> <table style="width: 100%;"> <tr> <td>Industry Partner</td> <td style="text-align: right;">\$400.00</td> </tr> <tr> <td>Elite Partner</td> <td style="text-align: right;">\$2200.00</td> </tr> </table> <ul style="list-style-type: none"> <li>Membership</li> <li>1 Registration for 2021 SNIP Conference</li> <li>Sponsorships at all events</li> <li>Listing on sponsorship page in Thymes</li> <li>Revolving Company Logo on website</li> <li>Marketing opportunities in Thymes and on website.</li> </ul> <p style="color: red; font-weight: bold;">With the changes brought on by the COVID-19 pandemic and changes for "in person" events the Premier membership has been put on hold for 2021.          *Due to COVID-19, MSNA has suspended booth sales until further notice.</p>	Industry Partner	\$400.00	Elite Partner	\$2200.00	<p>Which one of the following best describes your company? (check one)</p> <table style="width: 100%;"> <tr> <td><input type="checkbox"/> Food / Beverage Company</td> <td><input type="checkbox"/> Technology Company</td> </tr> <tr> <td><input type="checkbox"/> Equipment Company</td> <td><input type="checkbox"/> Supplies / Smallwares</td> </tr> <tr> <td><input type="checkbox"/> Broker</td> <td><input type="checkbox"/> Other</td> </tr> </table> <p>Payment Method:          Checks payable to: MSNA          Credit Card accepted: Mastercard   Visa   Discover   American Express</p> <p>Name on Card:</p> <table style="width: 100%;"> <tr> <td>Card #</td> <td>Exp. Date:</td> <td>CVV</td> </tr> </table> <p>Credit Card Billing Address</p> <table style="width: 100%;"> <tr> <td>City:</td> <td>State:</td> <td>Zip Code:</td> </tr> </table> <p>Please mail check payments with completed application to:  <b>MSNA Industry Membership</b>  <b>21997 County Road 141</b>  <b>Kimball, MN 55353</b></p> <p>Please email credit card payments with completed application to:  <a href="mailto:minnsna@gmail.com">minnsna@gmail.com</a></p> <p style="color: red; font-weight: bold;">**Online payment system coming soon!!</p>	<input type="checkbox"/> Food / Beverage Company	<input type="checkbox"/> Technology Company	<input type="checkbox"/> Equipment Company	<input type="checkbox"/> Supplies / Smallwares	<input type="checkbox"/> Broker	<input type="checkbox"/> Other	Card #	Exp. Date:	CVV	City:	State:	Zip Code:
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City:	State:	Zip Code:															



The Minnesota School Nutrition Association (MSNA) is the professional association for school food service employees and allied groups in our state. MSNA industry members enjoy a variety of valuable and exclusive member benefits including professional credibility, access to the school nutrition marketing and professional development opportunities.

### Who Can Join?

Organizations or Industry vendors that provide support, products or services to school nutrition professionals and child nutrition programs is eligible to join MSNA as an industry member. MSNA industry members represents various supply chain segments including:

- Manufacturers of food or beverage products
- Equipment manufacturers
- Computer hardware/software and other technology companies
- Foodservice suppliers and small ware companies
- Brokers and Distributors
- Organizations that provide consulting services to the school nutrition profession
- Company membership is one membership with two contacts. If you have a broker membership, your manufacturers must have their own membership for MSNA benefits.

### Membership Levels

*With the changes brought on by the COVID-19 pandemic and changes for “in person” events the Premier membership has been put on hold for 2021.*

- Elite Partner Membership: Annual Dues - \$2200.00
  - Membership
  - 1 Registration for 2021 SNIP Conference  
May 5-7, 2021 Breezy Point Resort
  - Sponsorships for Annual Conference and Industry Conference.
  - Signage and listing in conference material
  - Promotional items at SNIP Conference
  - Listing on sponsorship page in Thymes
  - Revolving Company Logo on website home page
  - Marketing opportunities in Thymes and on website.  
(In lieu of vendor booth fee)
  
- Industry Membership: Annual Dues - \$400.00
  - Membership

*\*Due to COVID-19, MSNA has suspended booth sales until further notice. All 2020 Premier & Elite Members who have rolled over their booths will get priority location for future vendor show.*

**Industry Members enjoy a variety of benefits.**

- Professional Credibility
- Legislative power and access to decision makers
- Member exhibit booth rates\*
- Subscription to the Association's quarterly newsletter, the "*MSNA Thymes*,"
- Electronic Directory of MSNA Executive Board members
- MSNA event calendar
- Electronic directory of MSNA SFA's and contact information sent out twice a year
- Discounted Registration Fees for MSNA events:
- Your name/company/logo listed on the MSNA website "*Industry*" section with contact information
- Link to *your* company website *from* the MSNA website "*Industry*" section
- Access to handouts, presentations, and relevant industry materials
- Minnesota School Food Service Directors are encouraged to support MSNA vendor partners
- Opportunities to serve on MSNA Committees
  - Annual Conference
  - Nutrition/Education
  - Public Policy Legislative
  - SNIP Industry Conference
  - Member Services Committee
- Opportunity to apply for MSNA Industry Advisory Board
- Opportunity to attend training sessions and workshops to network & further develop your industry knowledge and skillset
- Opportunity to support school food service in Minnesota through MSNA

**\*Annual Membership period\***  
**January 1, 2021 - December 31, 2021**  
**(No pro-rating)**

## MSNA INDUSTRY MEMBERSHIP BENEFITS

MSNA 2021 industry membership options are Elite and Industry. With the changes brought on by the COVID-19 pandemic and changes for “in person” events the Premier membership has been put on hold for 2021. Industry membership will cover only membership - it DOES NOT include the cost of a booth. *\*\*All 2020 Elite and Premier members who “rolled over” their 2020 booth fees will get priority location for future vendor show.*

The Minnesota School Nutrition Association appreciates your support of our mission very much.

MEMBERSHIP BENEFITS	Elite \$2,200	Industry \$400.00
E-subscription to the Quarterly MSNA Thymes Newsletter	✓	✓
Member registration rates at events	✓	✓
Electronic Directory of SFA's sent out 2x per year	✓	✓
MSNA Electronic Board Calendar	✓	✓
Electronic MSNA Executive Board Directory	✓	✓
Updates and communications from MSNA	✓	✓
Website: Company Name/Logo with hyperlink	✓	✓
Registration for 2021 SNIP Conference	✓	
Sponsorships for Annual Conference and SNIP Conference	✓	
Signage and listing in conference materials	✓	
Promotional Items at SNIP Conference	✓	
Listing on sponsorship page in the MSNA Thymes	✓	
Website: Revolving Company logo with hyperlink (\$750.00 value)	✓	
Marketing opportunities in Thymes and website (\$750.00 value)	✓	
Opportunities to serve on MSNA Committees	✓	✓
Opportunity to apply for Industry Advisory Board	✓	✓
Member exhibit booth rates (\$750.00 value)	✓	✓
Priority Booth placement for vendor show	✓	
Elite Badge medallion	✓	