

Minnesota School Nutrition Association Website Communication Specifications

Website Communication Options:

Banners are *first-come-first-serve*.

Banners are located in the top and bottom one-third of the MSNA website home page

The client provides the logo to MSNA in *web-ready* format.

MSNA Homepage -Top side Logo/ Banner :

\$175.00 / month

Sample:



The client provides the *logo/banner or other communication material* to MSNA.

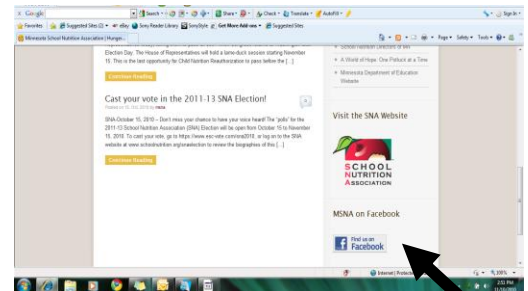
- logo or graphic
- text (if any)
- in an electronic format
- Maximum width 300 pixels

Side tile –
top of home
page -
\$175/month
Rotated
Monthly

MSNA Home Page *Your logo here*



MSNA Home page



Your logo here

MSNA Homepage – Bottom Side Margin Tile

\$100.00/month

Sample:



Side tile –
bottom of
home page -
\$100/month
Rotated monthly

The client provides the *logo/banner or other communication material* to MSNA.

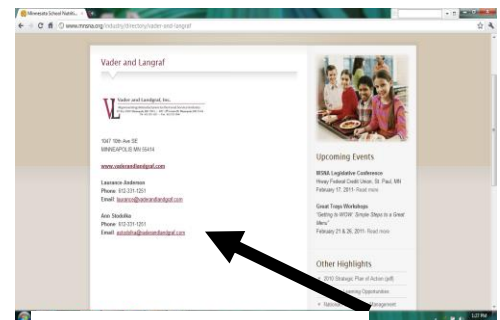
- logo, or graphic
- text (if any)
- in an electronic format
- Maximum width 300 pixels

Individual Industry Page

Individual Industry Directory section

Additional logo tiles: \$100 each

Additional placements of logo's or company brands are offered on the individual company directory section of the MSNA website. One company logo is included free with the MSNA Partner membership. Additional logo tiles can be added at a cost of \$100 each.



Company Logo here